

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 09, 2023

REPAY HOLDINGS CORPORATION

(Exact name of Registrant as Specified in Its Charter)

Delaware  
(State or Other Jurisdiction  
of Incorporation)

001-38531  
(Commission File Number)

98-1496050  
(IRS Employer  
Identification No.)

3 West Paces Ferry Road  
Suite 200  
Atlanta, Georgia  
(Address of Principal Executive Offices)

30305  
(Zip Code)

Registrant's Telephone Number, Including Area Code: 404 504-7472

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, par value \$0.0001 per share	RPAY	The Nasdaq Global Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 2.02. Results of Operations and Financial Condition.**

On August 9, 2023, Repay Holdings Corporation (the “Company”) issued a press release announcing the results of the Company’s operations for the quarter ended June 30, 2023.

A copy of the Company’s press release is attached hereto as Exhibit 99.1 and is hereby incorporated by reference in this Item 2.02. As provided in General Instruction B.2 of Form 8-K, the information and exhibits contained in this Item 2.02 shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), nor shall they be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

**Item 7.01. Regulation FD Disclosure.**

On August 9, 2023, the Company provided supplemental information regarding its business and operations in an earnings supplement and investor presentation that will be made available on the investor relations section of the Company’s website.

Copies of the earnings supplement and investor presentation are attached hereto as Exhibits 99.2 and 99.3 and are hereby incorporated by reference in this Item 7.01. As provided in General Instruction B.2 of Form 8-K, the information and exhibits contained in this Item 7.01 shall not be deemed to be “filed” for purposes of Section 18 of the Exchange Act, nor shall they be deemed to be incorporated by reference in any filing under the Securities Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01. Financial Statements and Exhibits.****(d) Exhibits**

<b>Exhibit No.</b>	<b>Description</b>
99.1*	<a href="#">Press release issued August 9, 2023 by Repay Holdings Corporation</a>
99.2*	<a href="#">Earnings Supplement, dated August 2023</a>
99.3*	<a href="#">Investor Presentation, dated August 2023</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

\* Filed herewith

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 9, 2023

**Repay Holdings Corporation**

By: /s/ Timothy J. Murphy

Timothy J. Murphy  
Chief Financial Officer

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## REPAY Reports Second Quarter 2023 Financial Results

Q2 2023 Gross Profit Growth of 8% and Organic Gross Profit Growth of 12% Year-over-Year  
Raising Full Year 2023 Revenue and Gross Profit Outlook

ATLANTA, August 9, 2023 -- Repay Holdings Corporation (NASDAQ: RPAY) ("REPAY" or the "Company"), a leading provider of vertically-integrated payment solutions, today reported financial results for its second quarter ended June 30, 2023.

### Second Quarter 2023 Financial Highlights

(in \$ millions)	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	YoY Change
Card payment volume	\$ 6,196.3	\$ 6,416.8	\$ 6,611.8	\$ 6,581.4	\$ 6,253.7	1%
Revenue	67.4	71.6	72.7	74.5	71.8	6%
Gross profit <sup>(1)</sup>	50.7	54.9	57.8	56.6	54.9	8%
Net income (loss)	(1.4)	5.4	(8.2)	(27.9)	(5.3)	-
Adjusted EBITDA <sup>(2)</sup>	27.6	31.7	36.0	31.2	30.3	10%
Adjusted Net Income <sup>(2)</sup>	16.6	22.8	21.8	19.2	18.8	13%

(1) Gross profit represents revenue less costs of services.

(2) Adjusted EBITDA and Adjusted Net Income are non-GAAP financial measures. See "Non-GAAP Financial Measures" and the reconciliations of Adjusted EBITDA and Adjusted Net Income to their most comparable GAAP measures provided below for additional information.

"We are pleased with our second quarter results, which include 12% organic gross profit growth<sup>1</sup>. Our strong results through the first half of the year give us the confidence to raise the midpoint of our guidance for revenue and gross profit for 2023," said John Morris, CEO of REPAY. "There is a lot of excitement and progress happening across the Company in each of our consumer payments and business payments segments, as we continue to further penetrate and expand our services into the now 252 software partners with which we are integrated. We believe our proprietary, embedded payment technology is even more necessary now, as our clients look to enhance the overall digital payments experience for businesses and consumers."

### Second Quarter 2023 Business Highlights

The Company's achievements in the quarter, including those highlighted below, reinforce management's belief in the ability of the Company to drive durable and sustained growth across REPAY's diversified business model.

- 12% year-over-year organic gross profit growth<sup>1</sup>
- Consumer Payments organic gross profit growth<sup>1</sup> of approximately 16% year-over-year
- Business Payments reported organic gross profit growth<sup>1</sup> of approximately 4% year-over-year (15% year-over-year when excluding political media)
- Expanded AP supplier network to 195,000, an increase of approximately 45% year-over-year
- Added four new integrated software partners to bring the total to 252 software relationships as of the end of the second quarter
- Increased instant funding transaction volumes by approximately 60% year-over-year
- The Company now serves over 257 Credit Unions, an increase of approximately 14% year-over-year

<sup>1</sup> Organic gross profit growth is a non-GAAP financial measure. See "Non-GAAP Financial Measures" and the reconciliation to its most comparable GAAP measure provided below for additional information.

## Segments

The Company reports its financial results based on two reportable segments.

**Consumer Payments** - The Consumer Payments segment provides payment processing solutions (including debit and credit card processing, Automated Clearing House (“ACH”) processing and other electronic payment acceptance solutions, as well as REPAY’s loan disbursement product) that enable its clients to collect payments and disburse funds to consumers and includes its clearing and settlement solutions (“RCS”). RCS is REPAY’s proprietary clearing and settlement platform through which it markets customizable payment processing programs to other ISOs and payment facilitators. The strategic vertical markets served by the Consumer Payments segment primarily include personal loans, automotive loans, receivables management, credit unions, mortgage servicing, consumer healthcare and diversified retail.

**Business Payments** - The Business Payments segment provides payment processing solutions (including accounts payable automation, debit and credit card processing, virtual credit card processing, ACH processing and other electronic payment acceptance solutions) that enable REPAY’s clients to collect or send payments to other businesses. The strategic vertical markets served within the Business Payments segment primarily include retail automotive, education, field services, governments and municipalities, healthcare, media, homeowner association management and hospitality.

### Segment Card Payment Volume, Revenue, Gross Profit, and Gross Profit Margin

(\$ in thousand)	Three Months Ended June 30,		% Change	Six Months Ended June 30,		% Change
	2023	2022		2023	2022	
<b>Card payment volume</b>						
Consumer Payments	\$ 5,183,804	\$ 4,918,600	5%	\$ 10,708,568	\$ 10,209,143	5%
Business Payments	1,069,930	1,277,653	(16%)	2,126,549	2,401,062	(11%)
<b>Total card payment volume</b>	<b>\$ 6,253,734</b>	<b>\$ 6,196,253</b>	<b>1%</b>	<b>\$ 12,835,117</b>	<b>\$ 12,610,205</b>	<b>2%</b>
<b>Revenue</b>						
Consumer Payments	\$ 65,924	\$ 59,833	10%	\$ 135,865	\$ 120,914	12%
Business Payments	9,829	9,934	(1%)	18,503	18,826	(2%)
Elimination of intersegment revenues	(3,970)	(2,332)		(8,048)	(4,741)	
<b>Total revenue</b>	<b>\$ 71,783</b>	<b>\$ 67,435</b>	<b>6%</b>	<b>\$ 146,320</b>	<b>\$ 134,999</b>	<b>8%</b>
<b>Gross profit <sup>(1)</sup></b>						
Consumer Payments	\$ 51,704	\$ 46,082	12%	\$ 106,329	\$ 93,572	14%
Business Payments	7,209	6,954	4%	13,234	12,872	3%
Elimination of intersegment revenues	(3,970)	(2,332)		(8,048)	(4,741)	
<b>Total gross profit</b>	<b>\$ 54,943</b>	<b>\$ 50,704</b>	<b>8%</b>	<b>\$ 111,515</b>	<b>\$ 101,703</b>	<b>10%</b>
<b>Total gross profit margin <sup>(2)</sup></b>	<b>77%</b>	<b>75%</b>		<b>76%</b>	<b>75%</b>	

(1) Gross profit represents revenue less costs of services.

(2) Gross profit margin represents total gross profit / total revenue.

## 2023 Outlook Update

“As the year-to-date results showed strong performance and resilience in our business model, we are raising the midpoint of our 2023 revenue and gross profit outlook,” said Tim Murphy, CFO of REPAY. “As we realize the benefits from investments we made in sales, product, and technology,

we continue to expect adjusted free cash flow conversion to remain strong in 2023, accelerating throughout the year into 2024.”

REPAY now expects the following financial results for full year 2023, which replaces the previously provided outlook.

	Full Year 2023 Outlook
Card Payment Volume	\$26.0 - 27.2 billion
Revenue	\$280 - 288 million
Gross Profit	\$218 - 228 million
Adjusted EBITDA	\$122 - 130 million

REPAY does not provide quantitative reconciliation of forward-looking, non-GAAP financial measures, such as forecasted 2023 Adjusted EBITDA, to the most directly comparable GAAP financial measure, because it is difficult to reliably predict or estimate the relevant components without unreasonable effort due to future uncertainties that may potentially have a significant impact on such calculations, and providing them may imply a degree of precision that would be confusing or potentially misleading.

### Conference Call

REPAY will host a conference call to discuss second quarter 2023 financial results today, August 9, 2023 at 5:00 pm ET. Hosting the call will be John Morris, CEO, and Tim Murphy, CFO. The call will be webcast live from REPAY’s investor relations website at <https://investors.repay.com/investor-relations>. The conference call can also be accessed live over the phone by dialing (877) 407-3982, or for international callers (201) 493-6780. A replay will be available one hour after the call and can be accessed by dialing (844) 512-2921 or (412) 317-6671 for international callers; the conference ID is 13739478. The replay will be available at <https://investors.repay.com/investor-relations>.

### Non-GAAP Financial Measures

This report includes certain non-GAAP financial measures that management uses to evaluate the Company’s operating business, measure performance, and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash charges and/or non-recurring charges, such as loss on business disposition, non-cash change in fair value of contingent consideration, non-cash impairment loss, non-cash change in fair value of assets and liabilities, share-based compensation charges, transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. Adjusted Net Income is a non-GAAP financial measure that represents net income prior to amortization of acquisition-related intangibles, as adjusted to add back certain charges deemed to not be part of normal operating expenses, loss on business disposition, non-cash charges and/or non-recurring charges, such as non-cash change in fair value of contingent consideration, non-cash impairment loss, non-cash change in fair value of assets and liabilities, share-based compensation expense, transaction expenses, restructuring and other strategic initiative costs, other non-recurring charges, non-cash interest expense and net of tax effect associated with these adjustments. Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions. Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP

financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisition-related intangibles from its non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Adjusted Net Income per share is a non-GAAP financial measure that represents Adjusted Net Income divided by the weighted average number of shares of Class A common stock outstanding (on an as-converted basis assuming conversion of the outstanding units exchangeable for shares of Class A common stock) for the three and six months ended June 30, 2023 and 2022 (excluding shares subject to forfeiture). Organic gross profit growth is a non-GAAP financial measure that represents year-on-year gross profit growth that excludes incremental gross profit attributable to acquisitions and divestitures made in the applicable prior period or any subsequent period. Free Cash Flow and Adjusted Free Cash Flow are non-GAAP financial measures that represents net cash flow provided by operating activities less total capital expenditures, and Adjusted Free Cash Flow is further adjusted to add back certain charges deemed to not be part of normal operating expenses and/or non-recurring charges, such as transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. REPAY believes that Adjusted EBITDA, Adjusted Net Income, Adjusted Net Income per share, organic gross profit growth, Free Cash Flow and Adjusted Free Cash Flow provide useful information to investors and others in understanding and evaluating its operating results in the same manner as management. However, these non-GAAP financial measures are not financial measures calculated in accordance with GAAP and should not be considered as a substitute for net income, operating profit, net cash provided by operating activities, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. In addition, although other companies in REPAY's industry may report measures titled as the same or similar measures, such non-GAAP financial measures may be calculated differently from how REPAY calculates its non-GAAP financial measures, which reduces their overall usefulness as comparative measures. Because of these limitations, you should consider REPAY's non-GAAP financial measures alongside other financial performance measures, including net income, net cash provided by operating activities and REPAY's other financial results presented in accordance with GAAP.

### **Forward-Looking Statements**

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "guidance," "will likely result," "are expected to," "will continue," "should," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. These forward-looking statements include, but are not limited to, REPAY's 2023 outlook update and other financial guidance, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities, and REPAY's business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond REPAY's control.

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In addition to factors disclosed in REPAY's reports filed with the U.S. Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2022 and subsequent Form 10-Qs, and those identified elsewhere in this communication, the following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: exposure to economic conditions and political risk affecting the consumer loan market, the receivables management industry and consumer and commercial spending, including bank failures or other adverse events affecting financial institutions, inflationary pressures, general economic slowdown or recession; changes in the payment processing market in which REPAY competes, including with respect to its competitive landscape, technology evolution or regulatory changes; changes in the vertical markets that REPAY targets, including the regulatory environment applicable to REPAY's clients; the ability to retain, develop and hire key personnel; risks relating to REPAY's relationships within the payment ecosystem; risk that REPAY may not be able to execute its growth strategies, including identifying and executing acquisitions; risks relating to data security; changes in accounting policies applicable to REPAY; and the risk that REPAY may not be able to maintain effective internal controls.

Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance. All information set forth herein speaks only as of the date hereof in the case of information about REPAY or the date of such information in the case of information from persons other than REPAY, and REPAY disclaims any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this communication. Forecasts and estimates regarding REPAY's industry and end markets are based on sources it believes to be reliable, however there can be no assurance these forecasts and estimates will prove accurate in whole or in part. Pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

## **About REPAY**

REPAY provides integrated payment processing solutions to verticals that have specific transaction processing needs. REPAY's proprietary, integrated payment technology platform reduces the complexity of electronic payments for clients, while enhancing the overall experience for consumers and businesses.

## **Contacts**

Investor Relations Contact for REPAY:

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Media Relations Contact for REPAY:

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## Condensed Consolidated Statement of Operations (Unaudited)

<i>(in \$ thousands, except per share data)</i>	Three Months ended June 30,		Six Months ended June 30,	
	2023	2022	2023	2022
<b>Revenue</b>	\$ 71,783	\$ 67,435	\$ 146,320	\$ 134,999
<b>Operating expenses</b>				
Costs of services (exclusive of depreciation and amortization shown separately below)	16,840	16,731	34,805	33,296
Selling, general and administrative	38,177	39,130	76,695	71,348
Depreciation and amortization	26,483	29,191	52,623	57,780
Change in fair value of contingent consideration	—	(1,050)	—	(3,950)
Loss on business disposition	149	—	10,027	—
<b>Total operating expenses</b>	<b>81,649</b>	<b>84,002</b>	<b>174,150</b>	<b>158,474</b>
<b>Loss from operations</b>	<b>(9,866)</b>	<b>(16,567)</b>	<b>(27,830)</b>	<b>(23,475)</b>
<b>Other income (expense)</b>				
Interest expense	(910)	(1,051)	(2,070)	(2,040)
Change in fair value of tax receivable liability	4,056	19,450	(482)	44,070
Other income	457	10	544	17
Other loss	(118)	(150)	(118)	(150)
Total other income (expense)	3,485	18,259	(2,126)	41,897
<b>Income (loss) before income tax benefit (expense)</b>	<b>(6,381)</b>	<b>1,692</b>	<b>(29,956)</b>	<b>18,422</b>
Income tax benefit (expense)	1,051	(3,045)	(3,306)	(6,888)
<b>Net income (loss)</b>	<b>\$ (5,330)</b>	<b>\$ (1,353)</b>	<b>\$ (33,262)</b>	<b>\$ 11,534</b>
Net loss attributable to non-controlling interest	(687)	(1,362)	(2,227)	(2,129)
<b>Net income (loss) attributable to the Company</b>	<b>\$ (4,643)</b>	<b>\$ 9</b>	<b>\$ (31,035)</b>	<b>\$ 13,663</b>
Weighted-average shares of Class A common stock outstanding - basic	89,170,814	88,903,674	88,894,820	88,756,482
Weighted-average shares of Class A common stock outstanding - diluted	89,170,814	113,250,565	88,894,820	112,866,991
<b>Income (loss) per Class A share - basic</b>	<b>\$ (0.05)</b>	<b>\$ 0.00</b>	<b>\$ (0.35)</b>	<b>\$ 0.15</b>
<b>Income (loss) per Class A share - diluted</b>	<b>\$ (0.05)</b>	<b>\$ 0.00</b>	<b>\$ (0.35)</b>	<b>\$ 0.12</b>

## Condensed Consolidated Balance Sheets

<i>(in \$ thousands)</i>	June 30, 2023 (Unaudited)	December 31, 2022
<b>Assets</b>		
Cash and cash equivalents	\$ 103,784	\$ 64,895
Accounts receivable	33,889	33,544
Prepaid expenses and other	13,304	18,213
<b>Total current assets</b>	<b>150,977</b>	<b>116,652</b>
Property, plant and equipment, net	2,956	4,375
Restricted cash	24,137	28,668
Intangible assets, net	457,921	500,575
Goodwill	792,543	827,813
Operating lease right-of-use assets, net	9,485	9,847
Deferred tax assets	135,051	136,370
Other assets	2,500	2,500
<b>Total noncurrent assets</b>	<b>1,424,593</b>	<b>1,510,148</b>
<b>Total assets</b>	<b>\$ 1,575,570</b>	<b>\$ 1,626,800</b>
<b>Liabilities</b>		
Accounts payable	\$ 18,830	\$ 21,781
Related party payable	—	1,000
Accrued expenses	26,128	29,016
Current operating lease liabilities	1,750	2,263
Current tax receivable agreement	—	24,454
Other current liabilities	541	3,593
<b>Total current liabilities</b>	<b>47,249</b>	<b>82,107</b>
Long-term debt	432,742	451,319
Noncurrent operating lease liabilities	8,480	8,295
Tax receivable agreement, net of current portion	181,596	154,673
Other liabilities	1,887	2,113
<b>Total noncurrent liabilities</b>	<b>624,705</b>	<b>616,400</b>
<b>Total liabilities</b>	<b>\$ 671,954</b>	<b>\$ 698,507</b>
Commitments and contingencies		
<b>Stockholders' equity</b>		
Class A common stock, \$0.0001 par value; 2,000,000,000 shares authorized; 91,372,869 issued and 90,294,728 outstanding as of June 30, 2023; 89,354,754 issued and 88,276,613 outstanding as of December 31, 2022	9	9
Class V common stock, \$0.0001 par value; 1,000 shares authorized and 100 shares issued and outstanding as of June 30, 2023 and December 31, 2022	—	—
Additional paid-in capital	1,132,720	1,117,736
Treasury stock, 1,078,141 shares as of June 30, 2023 and December 31, 2022	(10,000)	(10,000)
Accumulated other comprehensive loss	(3)	(3)
Accumulated deficit	(244,215)	(213,180)
<b>Total Repay stockholders' equity</b>	<b>\$ 878,511</b>	<b>\$ 894,562</b>
<b>Non-controlling interests</b>	<b>25,105</b>	<b>33,731</b>
<b>Total equity</b>	<b>903,616</b>	<b>928,293</b>
<b>Total liabilities and equity</b>	<b>\$ 1,575,570</b>	<b>\$ 1,626,800</b>

**Condensed Consolidated Statements of Cash Flows  
(Unaudited)**

(in \$ thousands)	Six Months Ended June 30,	
	2023	2022
<b>Cash flows from operating activities</b>		
Net income (loss)	\$ (33,262)	\$ 11,534
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation and amortization	52,623	57,780
Stock based compensation	10,570	9,016
Amortization of debt issuance costs	1,423	1,411
Loss on business disposition	10,027	—
Other loss	118	150
Fair value change in tax receivable agreement liability	482	(44,070)
Fair value change in contingent consideration	—	(3,950)
Payment of contingent consideration liability in excess of acquisition-date fair value	—	(8,896)
Deferred tax expense	3,306	6,888
Change in accounts receivable	(1,858)	1,838
Change in prepaid expenses and other	4,842	(1,172)
Change in operating lease ROU assets	87	(827)
Change in accounts payable	(3,388)	1,491
Change in related party payable	—	77
Change in accrued expenses and other	(2,957)	(5,347)
Change in operating lease liabilities	(34)	892
Change in other liabilities	(1,195)	245
<b>Net cash provided by operating activities</b>	<b>40,784</b>	<b>27,060</b>
<b>Cash flows from investing activities</b>		
Purchases of property and equipment	(114)	(1,824)
Purchases of intangible assets	(23,600)	(14,825)
Proceeds from sale of business, net of cash retained	40,273	—
<b>Net cash provided by (used in) investing activities</b>	<b>16,559</b>	<b>(16,649)</b>
<b>Cash flows from financing activities</b>		
Payments on long-term debt	(20,000)	—
Shares repurchased under Incentive Plan and ESPP	(1,376)	(1,840)
Treasury shares repurchased	—	(1,145)
Distributions to Members	(609)	(386)
Payment of contingent consideration liability up to acquisition-date fair value	(1,000)	(3,851)
<b>Net cash used in financing activities</b>	<b>(22,985)</b>	<b>(7,222)</b>
<b>Increase in cash, cash equivalents and restricted cash</b>	<b>34,358</b>	<b>3,189</b>
<b>Cash, cash equivalents and restricted cash at beginning of period</b>	<b>\$ 93,563</b>	<b>\$ 76,340</b>
<b>Cash, cash equivalents and restricted cash at end of period</b>	<b>\$ 127,921</b>	<b>\$ 79,529</b>
<b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION</b>		
Cash paid during the year for:		
Interest	<b>\$ 647</b>	<b>\$ 628</b>



**Reconciliation of GAAP Net Income to Non-GAAP Adjusted EBITDA**  
**For the Three Months Ended June 30, 2023 and 2022**  
(Unaudited)

(in \$ thousands)	Three Months ended June 30,	
	2023	2022
<b>Revenue</b>	\$ 71,783	\$ 67,435
<b>Operating expenses</b>		
Costs of services (exclusive of depreciation and amortization shown separately below)	\$ 16,840	\$ 16,731
Selling, general and administrative	38,177	39,130
Depreciation and amortization	26,483	29,191
Change in fair value of contingent consideration	—	(1,050)
Loss on business disposition	149	—
Total operating expenses	\$ 81,649	\$ 84,002
<b>Loss from operations</b>	\$ (9,866)	\$ (16,567)
<b>Other income (expense)</b>		
Interest expense	(910)	(1,051)
Change in fair value of tax receivable liability	4,056	19,450
Other income	457	10
Other loss	(118)	(150)
Total other income (expense)	3,485	18,259
<b>Income (loss) before income tax benefit (expense)</b>	\$ (6,381)	\$ 1,692
Income tax benefit (expense)	1,051	(3,045)
<b>Net income (loss)</b>	\$ (5,330)	\$ (1,353)
<b>Add:</b>		
Interest expense	910	1,051
Depreciation and amortization <sup>(a)</sup>	26,483	29,191
Income tax (benefit) expense	(1,051)	3,045
<b>EBITDA</b>	\$ 21,012	\$ 31,934
Loss on business disposition <sup>(b)</sup>	149	—
Non-cash change in fair value of contingent consideration <sup>(c)</sup>	—	(1,050)
Non-cash impairment loss <sup>(d)</sup>	50	—
Non-cash change in fair value of assets and liabilities <sup>(e)</sup>	(4,056)	(19,450)
Share-based compensation expense <sup>(f)</sup>	6,517	5,934
Transaction expenses <sup>(g)</sup>	793	7,069
Restructuring and other strategic initiative costs <sup>(h)</sup>	4,041	1,435
Other non-recurring charges <sup>(i)</sup>	1,782	1,764
<b>Adjusted EBITDA</b>	\$ 30,288	\$ 27,636

**Reconciliation of GAAP Net Income to Non-GAAP Adjusted EBITDA**  
**For the Six Months Ended June 30, 2023 and 2022**  
(Unaudited)

(in \$ thousands)	Six Months ended June 30,	
	2023	2022
<b>Revenue</b>	<b>\$ 146,320</b>	<b>\$ 134,999</b>
<b>Operating expenses</b>		
Costs of services (exclusive of depreciation and amortization shown separately below)	\$ 34,805	\$ 33,296
Selling, general and administrative	76,695	71,348
Depreciation and amortization	52,623	57,780
Change in fair value of contingent consideration	—	(3,950)
Loss on business disposition	10,027	—
Total operating expenses	\$ 174,150	\$ 158,474
<b>Loss from operations</b>	<b>\$ (27,830)</b>	<b>\$ (23,475)</b>
<b>Other income (expense)</b>		
Interest expense	(2,070)	(2,040)
Change in fair value of tax receivable liability	(482)	44,070
Other income	544	17
Other loss	(118)	(150)
Total other income (expense)	(2,126)	41,897
<b>Income (loss) before income tax benefit (expense)</b>	<b>(29,956)</b>	<b>18,422</b>
Income tax benefit (expense)	(3,306)	(6,888)
<b>Net income (loss)</b>	<b>\$ (33,262)</b>	<b>\$ 11,534</b>
<b>Add:</b>		
Interest expense	2,070	2,040
Depreciation and amortization <sup>(a)</sup>	52,623	57,780
Income tax (benefit) expense	3,306	6,888
<b>EBITDA</b>	<b>\$ 24,737</b>	<b>\$ 78,242</b>
Loss on business disposition <sup>(b)</sup>	10,027	—
Non-cash change in fair value of contingent consideration <sup>(c)</sup>	—	(3,950)
Non-cash impairment loss <sup>(d)</sup>	50	
Non-cash change in fair value of assets and liabilities <sup>(e)</sup>	482	(44,070)
Share-based compensation expense <sup>(f)</sup>	10,571	9,292
Transaction expenses <sup>(g)</sup>	6,790	11,999
Restructuring and other strategic initiative costs <sup>(h)</sup>	5,452	2,681
Other non-recurring charges <sup>(i)</sup>	3,354	2,771
<b>Adjusted EBITDA</b>	<b>\$ 61,463</b>	<b>\$ 56,965</b>

**Reconciliation of GAAP Net Income to Non-GAAP Adjusted Net Income  
For the Three Months Ended June 30, 2023 and 2022  
(Unaudited)**

(in \$ thousands)	Three Months ended June 30,	
	2023	2022
<b>Revenue</b>	<b>\$ 71,783</b>	<b>\$ 67,435</b>
Operating expenses		
Costs of services (exclusive of depreciation and amortization shown separately below)	\$ 16,840	\$ 16,731
Selling, general and administrative	38,177	39,130
Depreciation and amortization	26,483	29,191
Change in fair value of contingent consideration	—	(1,050)
Loss on business disposition	149	—
Total operating expenses	\$ 81,649	\$ 84,002
<b>Loss from operations</b>	<b>\$ (9,866)</b>	<b>\$ (16,567)</b>
Interest expense	(910)	(1,051)
Change in fair value of tax receivable liability	4,056	19,450
Other income	457	10
Other loss	(118)	(150)
Total other income (expense)	3,485	18,259
<b>Income (loss) before income tax benefit (expense)</b>	<b>(6,381)</b>	<b>1,692</b>
Income tax benefit (expense)	1,051	(3,045)
<b>Net income (loss)</b>	<b>\$ (5,330)</b>	<b>\$ (1,353)</b>
<b>Add:</b>		
Amortization of acquisition-related intangibles <sup>(i)</sup>	20,963	25,941
Loss on business disposition <sup>(b)</sup>	149	—
Non-cash change in fair value of contingent consideration <sup>(c)</sup>	—	(1,050)
Non-cash impairment loss <sup>(d)</sup>	50	—
Non-cash change in fair value of assets and liabilities <sup>(e)</sup>	(4,056)	(19,450)
Share-based compensation expense <sup>(f)</sup>	6,517	5,934
Transaction expenses <sup>(g)</sup>	793	7,069
Restructuring and other strategic initiative costs <sup>(h)</sup>	4,041	1,435
Other non-recurring charges <sup>(i)</sup>	1,782	1,764
Non-cash interest expense <sup>(k)</sup>	712	709
Pro forma taxes at effective rate <sup>(l)</sup>	(6,869)	(4,368)
<b>Adjusted Net Income</b>	<b>\$ 18,752</b>	<b>\$ 16,631</b>
Shares of Class A common stock outstanding (on an as-converted basis) <sup>(m)</sup>	96,796,143	96,787,200
<b>Adjusted Net Income per share</b>	<b>\$ 0.19</b>	<b>\$ 0.17</b>

**Reconciliation of GAAP Net Income to Non-GAAP Adjusted Net Income**  
**For the Six Months Ended June 30, 2023 and 2022**  
**(Unaudited)**

(in \$ thousands)	Six Months ended June 30,	
	2023	2022
<b>Revenue</b>	<b>\$ 146,320</b>	<b>\$ 134,999</b>
Operating expenses		
Costs of services (exclusive of depreciation and amortization shown separately below)	\$ 34,805	\$ 33,296
Selling, general and administrative	76,695	71,348
Depreciation and amortization	52,623	57,780
Change in fair value of contingent consideration	—	(3,950)
Loss on business disposition	10,027	—
Total operating expenses	\$ 174,150	\$ 158,474
<b>Loss from operations</b>	<b>\$ (27,830)</b>	<b>\$ (23,475)</b>
Other expenses		
Interest expense	(2,070)	(2,040)
Change in fair value of tax receivable liability	(482)	44,070
Other income	544	17
Other loss	(118)	(150)
Total other income (expense)	(2,126)	41,897
<b>Income (loss) before income tax benefit (expense)</b>	<b>(29,956)</b>	<b>18,422</b>
Income tax benefit (expense)	(3,306)	(6,888)
<b>Net income (loss)</b>	<b>\$ (33,262)</b>	<b>\$ 11,534</b>
<b>Add:</b>		
Amortization of acquisition-related intangibles <sup>(i)</sup>	40,887	49,077
Loss on business disposition <sup>(b)</sup>	10,027	—
Non-cash change in fair value of contingent consideration <sup>(c)</sup>	—	(3,950)
Non-cash impairment loss <sup>(d)</sup>	50	—
Non-cash change in fair value of assets and liabilities <sup>(e)</sup>	482	(44,070)
Share-based compensation expense <sup>(f)</sup>	10,571	9,292
Transaction expenses <sup>(g)</sup>	6,790	11,999
Restructuring and other strategic initiative costs <sup>(h)</sup>	5,452	2,681
Other non-recurring charges <sup>(i)</sup>	3,354	2,771
Non-cash interest expense <sup>(k)</sup>	1,424	1,411
Pro forma taxes at effective rate <sup>(l)</sup>	(7,830)	(5,562)
<b>Adjusted Net Income</b>	<b>\$ 37,945</b>	<b>\$ 35,183</b>
Shares of Class A common stock outstanding (on an as-converted basis) <sup>(m)</sup>	96,639,545	96,661,414
<b>Adjusted Net Income per share</b>	<b>\$ 0.39</b>	<b>\$ 0.36</b>

**Reconciliation of Operating Cash Flow to Free Cash Flow and Adjusted Free Cash Flow  
For the Three and Six Months Ended June 30, 2023 and 2022  
(Unaudited)**

<i>(in \$ thousands)</i>	Three Months ended June 30,		Six Months ended June 30,	
	2023	2022	2023	2022
<b>Net cash provided by operating activities</b>	\$ 19,953	\$ 13,306	\$ 40,784	\$ 27,060
Capital expenditures				
Cash paid for property and equipment	414	(1,271)	(114)	(1,824)
Cash paid for intangible assets <sup>(n)</sup>	(10,399)	(5,062)	(23,600)	(12,075)
Total capital expenditures	(9,985)	(6,333)	(23,714)	(13,899)
<b>Free cash flow</b>	<b>\$ 9,968</b>	<b>\$ 6,973</b>	<b>\$ 17,070</b>	<b>\$ 13,161</b>
<b>Adjustments</b>				
Transaction expenses <sup>(g)</sup>	793	7,069	6,790	11,999
Restructuring and other strategic initiative costs <sup>(h)</sup>	4,041	1,435	5,452	2,681
Other non-recurring charges <sup>(i)</sup>	1,782	1,764	3,354	2,771
<b>Adjusted free cash flow</b>	<b>\$ 16,584</b>	<b>\$ 17,241</b>	<b>\$ 32,666</b>	<b>\$ 30,612</b>

**Reconciliation of Gross Profit Growth to Organic Gross Profit Growth  
For the Year-over-Year Change Between the Three Months Ended June 30, 2023 and 2022  
(Unaudited)**

	<b>Q2 YoY Change</b>
Total gross profit growth	8%
Less: Growth from acquisitions and dispositions	(4%)
Organic gross profit growth <sup>(o)</sup>	12%

- (a) See footnote (j) for details on amortization and depreciation expenses.
- (b) Reflects the loss recognized related to the disposition of Blue Cow.
- (c) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- (d) For the three and six months ended June 30, 2023, reflects impairment loss related to trade name write-off of Media Payments.
- (e) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- (f) Represents compensation expense associated with equity compensation plans, totaling \$6.5 million and \$10.6 million for the three and six months ended June 30, 2023, respectively, and totaling \$5.9 million and \$9.3 million for the three and six months ended June 30, 2022, respectively.
- (g) Primarily consists of (i) during the three and six months ended June 30, 2023, professional service fees and other costs incurred in connection with the disposition of Blue Cow Software, and (ii) during the three and six months ended June 30, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payix.
- (h) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and

integration activities related to acquired businesses, that were not in the ordinary course during the three and six months ended June 30, 2023 and 2022.

- (i) For the three and six months ended June 30, 2023, reflects payments made to third-parties in connection with an expansion of our personnel, franchise taxes and other non-income based taxes, one-time payments to certain partners and non-cash rent expense. For the three and six months ended June 30, 2022, reflects one-time payments to certain clients and partners, payments made to third-parties in connection with a significant expansion of our personnel, franchise taxes and other non-income based taxes, other payments related to COVID-19 and non-cash rent expense.
- (j) For the three and six months ended June 30, 2023 and 2022, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the business combination with Thunder Bridge, and client relationships, non-compete agreement, and software intangibles acquired through REPAY's acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software. See additional information below for an analysis of amortization expenses:

(in \$ thousands)	Three Months ended June 30,		Six Months ended June 30,	
	2023	2022	2023	2022
Acquisition-related intangibles	\$ 20,963	\$ 25,941	\$ 40,887	\$ 49,077
Software	4,772	2,700	10,247	7,646
Amortization	\$ 25,735	\$ 28,641	\$ 51,134	\$ 56,723
Depreciation	748	550	1,489	1,057
<b>Total Depreciation and amortization <sup>(1)</sup></b>	<b>\$ 26,483</b>	<b>\$ 29,191</b>	<b>\$ 52,623</b>	<b>\$ 57,780</b>

- (1) Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions (see corresponding adjustments in the reconciliation of net income to Adjusted Net Income presented above). Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisition-related intangibles from its non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Amortization of intangibles that relate to past acquisitions will recur in future periods until such intangibles have been fully amortized. Any future acquisitions may result in the amortization of additional intangibles.
- (k) Represents amortization of non-cash deferred debt issuance costs.
- (l) Represents pro forma income tax adjustment effect associated with items adjusted above.
- (m) Represents the weighted average number of shares of Class A common stock outstanding (on an as-converted basis assuming conversion of outstanding Post-Merger Repay Units) for the three and six months ended June 30, 2023 and 2022. These numbers do not include any shares issuable upon conversion of the Company's convertible senior notes due 2026. See the reconciliation of basic weighted average shares outstanding to the non-GAAP Class A common stock outstanding on an as-converted basis for each respective period below:

	Three Months ended June 30,		Six Months ended June 30,	
	2023	2022	2023	2022
Weighted average shares of Class A common stock outstanding - basic	89,170,814	88,903,674	88,894,820	88,756,482
Add: Non-controlling interests				
Weighted average Post-Merger Repay Units exchangeable for Class A common stock	7,625,329	7,883,526	7,744,725	7,904,932
<b>Shares of Class A common stock outstanding (on an as-converted basis)</b>	<b>96,796,143</b>	<b>96,787,200</b>	<b>96,639,545</b>	<b>96,661,414</b>

(n) Excludes acquisition costs that are capitalized as channel relationships.

(o) Represents year-on-year gross profit growth that excludes incremental gross profit attributable to acquisitions and dispositions made in the applicable prior period or any subsequent period.







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## Q2 2023 Earnings Supplement

August 2023

# Disclaimer

Repay Holdings Corporation ("REPAY" or the "Company") is required to file annual, quarterly and current reports, proxy statements and other information with the Securities and Exchange Commission ("SEC"). Such filings, which you may obtain for free at the SEC's website at <http://www.sec.gov>, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

On July 11, 2019, Thunder Bridge Acquisition Ltd. ("Thunder Bridge") and Hawk Parent Holdings LLC ("Hawk Parent") completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge changed its name to Repay Holdings Corporation.

## Forward-Looking Statements

This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. These forward-looking statements include, but are not limited to, REPAY's 2023 outlook and other financial guidance, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities, and REPAY's business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond REPAY's control. In addition to factors previously disclosed in REPAY's reports filed with the SEC, including its Annual Report on Form 10-K for the year ended December 31, 2022 and subsequent Form 10-Qs, the following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: exposure to economic conditions and political risk affecting the consumer loan market, the receivables management industry and consumer and commercial spending, including bank failures or other adverse events affecting financial institutions, inflationary pressures, general economic slowdown or recession; changes in the payment processing market in which REPAY competes, including with respect to its competitive landscape, technology evolution or regulatory changes; changes in the vertical markets that REPAY targets, including the regulatory environment applicable to REPAY's clients; the ability to retain, develop and hire key personnel; risks relating to REPAY's relationships within the payment ecosystem; risk that REPAY may not be able to execute its growth strategies, including identifying and executing acquisitions; risks relating to data security; changes in accounting policies applicable to REPAY; and the risk that REPAY may not be able to maintain effective internal controls. Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance. All information set forth herein speaks only as of the date hereof in the case of information about REPAY or the date of such information in the case of information from persons other than REPAY, and REPAY disclaims any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this Presentation. Forecasts and estimates regarding our industry and end markets are based on sources REPAY believes to be reliable, however there can be no assurance these forecasts and estimates will prove accurate in whole or in part. Annualized, pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

## Industry and Market Data

The information contained herein also includes information provided by third parties, such as market research firms. Neither of REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, guarantee the accuracy, completeness, timeliness or availability of any information. Neither REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, are responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or the results obtained from the use of such content. Neither REPAY nor its affiliates give any express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use, and they expressly disclaim any responsibility or liability for direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees or losses (including lost income or profits and opportunity costs) in connection with the use of the information herein.

## Non-GAAP Financial Measures

This Presentation includes certain non-GAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on business disposition, loss on extinguishment of debt, loss on termination of interest rate hedge, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, share-based compensation charges, transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. Adjusted Net Income is a non-GAAP financial measure that represents net income prior to amortization of acquisition-related intangibles, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on business disposition, loss on extinguishment of debt, loss on termination of interest rate hedge, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, share-based compensation expense, transaction expenses, restructuring and strategic initiative costs and other non-recurring charges, non-cash interest expense, net of tax effect associated with these adjustments. Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions. Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although management excludes amortization from acquisition-related intangibles from REPAY's non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Each of "organic card payment volume growth," "organic revenue growth," and "organic gross profit (GPI) growth" is a non-GAAP financial measure that represents the percentage change in the applicable metric for a fiscal period over the comparable prior fiscal period, exclusive of any incremental amount attributable to acquisitions or divestitures made in the comparable prior fiscal period or any subsequent fiscal period through the applicable current fiscal period. Any financial measure (whether GAAP or non-GAAP) that is modified by "excl. political media" or "normalized" (such as Normalized Organic CP Growth) is a non-GAAP financial measure that measures a defined growth rate exclusive of the estimated contribution from political media clients in the prior corresponding period. Free Cash Flow and Adjusted Free Cash Flow are non-GAAP financial measures that represent net cash flow provided by operating activities less total capital expenditures, and Adjusted Free Cash Flow is further adjusted to add back certain charges deemed to not be part of normal operating expenses and/or non-recurring charges, such as transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. REPAY believes that each of the non-GAAP financial measures referenced in this paragraph provide useful information to investors and others in understanding and evaluating its operating results in the same manner as management. However, these non-GAAP financial measures are not financial measures calculated in accordance with GAAP and should not be considered as a substitute for net income, operating profit, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. In addition, although other companies in REPAY's industry may report measures titled with the same or similar description, such non-GAAP financial measures may be calculated differently from how REPAY calculates its non-GAAP financial measures, which reduces their overall usefulness as comparative measures. Because of these limitations, you should consider each of the non-GAAP financial measures referenced in this paragraph alongside other financial performance measures, including net income and REPAY's other financial results presented in accordance with GAAP.



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Financial Update  
& Outlook



## We remain positioned for another year of profitable growth in 2023

We will continue to take advantage of the many secular trends towards frictionless digital payments that have been, and will continue to be, a tailwind driving our business

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## Second Quarter 2023 Financial Highlights

REPAY's Unique Model Translates Into a Highly Attractive Financial Profile



CARD PAYMENT  
VOLUME  
**\$6.3Bn**  
(+1%)  
(+3% organic)<sup>(2)</sup>



REVENUE  
**\$71.8MM**  
(+6%)  
(+9% organic)<sup>(2)</sup>



GROSS PROFIT<sup>(1)</sup>  
**\$54.9MM**  
(+8%)  
(+12% organic)<sup>(2)</sup>



ADJUSTED EBITDA<sup>(3)</sup>  
**\$30.3MM**  
(+10%)

(Represents YoY Growth)

- 1) Gross profit represents revenue less costs of services  
2) Represents organic growth (a non-GAAP financial measure) for each applicable metric. See slide 1 under "Non-GAAP Financial Measures." See slides 28, 29, and 30 for reconciliation  
3) Adjusted EBITDA is a non-GAAP financial measure. See slide 1 under "Non-GAAP Financial Measures." See slide 24 for reconciliation



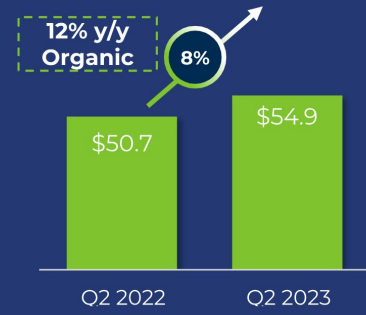
# Financial Update – Q2 2023 (\$MM)

## Card Payment Volume



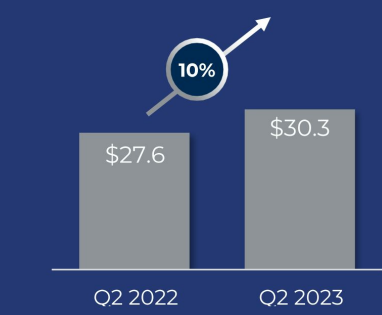
Take Rate <sup>(1)</sup>
Q2 2022: 1.09%
Q2 2023: 1.15%

## Gross Profit



% Margin <sup>(2)</sup>
Q2 2022: 75%
Q2 2023: 77%

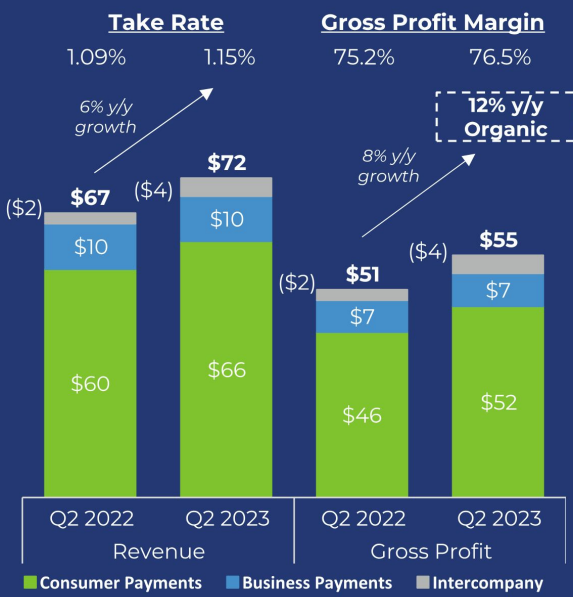
## Adjusted EBITDA



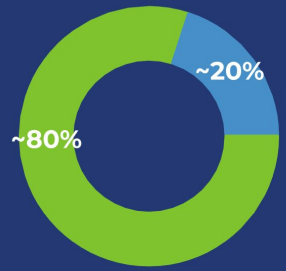
% Margin <sup>(3)</sup>
Q2 2022: 41%
Q2 2023: 42%

1) Take rate represents revenue / card payment volume  
2) Gross profit margin represents gross profit / revenue  
3) Adjusted EBITDA margin represents adjusted EBITDA / revenue

# Growth by Segment – Q2 2023 (\$MM)



## Percentage of Card Payment Volume<sup>(1)</sup>



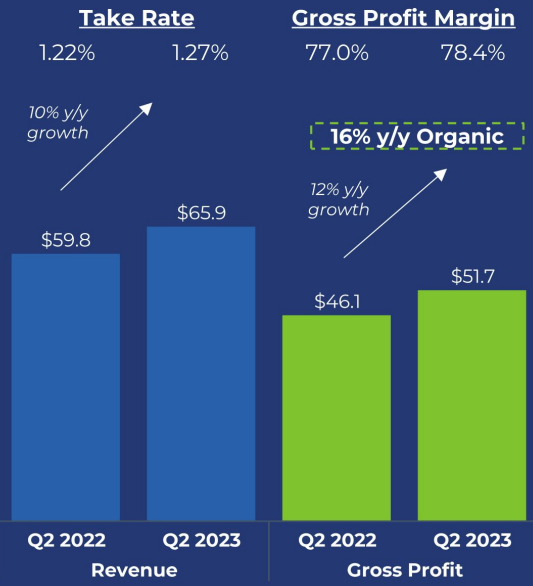
	Consumer Payments	Business Payments	Total Company	Total Company excl. political media <sup>(3)</sup>
Revenue growth	10%	(1%)	6%	8%
Gross Profit growth	12%	4%	8%	10%
<b>Organic GP growth<sup>(2)</sup></b>	<b>16%</b>	<b>4%</b>	<b>12%</b>	<b>14%</b>

1) LTM as of 6/30/2023  
 2) Organic GP growth is a non-GAAP financial measure. Consumer Payments Organic GP growth excludes gross profit attributable to Blue Cow in Q2 2022. Total Company excl. political media Organic GP growth excludes contributions related to political media in 2022. See slide 1 under "Non-GAAP Financial Measures." See slides slide 30 and 31 for reconciliation.  
 3) Total Company excl. political media is a non-GAAP financial measure and represents total company minus the estimated contributions related to political media in Q2 2022. See slides 29, 30 and 32 for reconciliation.





# Consumer Payments Results – Q2 2023 (\$MM)



## Key Business Highlights

- Strength across personal loans, auto loans, credit unions, and mortgage servicing
- Large enterprise clients are adopting more payment channels and modalities
- GP Margins benefited from processing cost savings related to BillingTree back-end conversion

# Business Payments Results – Q2 2023 (\$MM)



## Key Business Highlights

- Strong sales pipeline within healthcare, property management, auto, and municipality verticals via direct sales and new / refreshed integrations
- Gross Profit growth impacted by lapping political media
  - Sustained momentum of teens y/y growth, excluding political media
- GP margins benefited from processing costs optimization and automation initiatives

1) Business Payments gross profits excl. political media is a non-GAAP financial measure. This represents Business Payments gross profit minus the estimated contributions related to political media in Q2 2022. See slides 32 for reconciliation

## Strong Liquidity Position as of June 30, 2023

Liquidity	
Cash on Hand	\$104 MM
Revolver Capacity	\$185 MM
<b>Total Liquidity</b>	<b>\$289 MM</b>

Leverage	
Total Debt	\$440 MM
Cash on Hand	\$104 MM
Net Debt	\$336 MM
<b>Net Leverage<sup>(1)</sup></b>	<b>2.7x</b>

### Focused on Maintaining Significant Liquidity

- Preserve liquidity and profitability through:
  - Hiring focused on revenue generating / supporting roles
  - Limited discretionary expenses
  - Negotiations with vendors
- Business continues to show high cash flow conversion
- Continued investments in organic growth

### Committed to Prudently Managing Leverage

- Total Outstanding Debt comprised of 0% coupon on \$440 million Convertible Note with maturity in 2026 (if not converted)
- \$185 million revolver facility provides flexibility for further acquisitions
  - Secured net leverage covenant is max of 2.5x (definitionally excludes convertible notes balance)
  - Paid down \$20 million balance on February 28, 2023

<sup>1)</sup> Calculated using LTM June 2023 adjusted EBITDA, excluding estimated contribution from Blue Cow



## Updated FY 2023 Outlook

REPAY updates its previously provided guidance for full year 2023, as shown below



CARD PAYMENT  
VOLUME

**\$26.0 – \$27.2Bn**



REVENUE

**\$280 – \$288MM**

*(Prior \$272-\$288mm)*



GROSS PROFIT

**\$218 – \$228MM**

*(Prior \$216-\$228mm)*

6% - 11%

*Organic GP Growth*

9% - 14%

*Normalized Organic  
GP Growth*



ADJUSTED  
EBITDA

**\$122 – \$130MM**

*~44% margins*

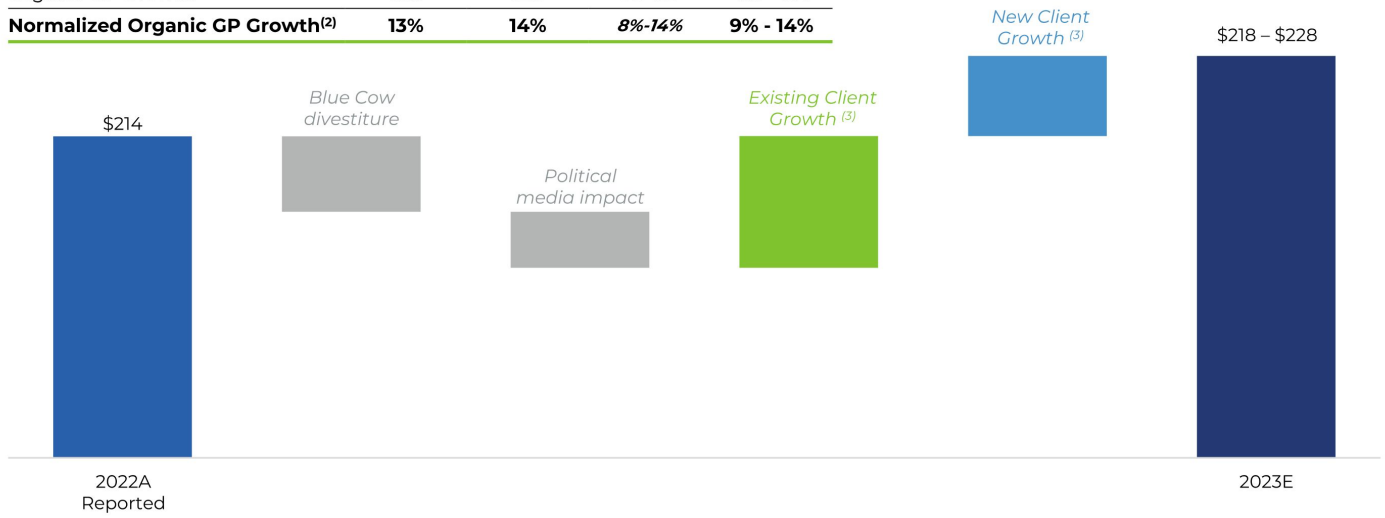
*(Prior ~45% margins)*

Note: REPAY does not provide quantitative reconciliation of forward-looking, non-GAAP financial measures such as forecasted Organic GP Growth, Normalized Organic GP Growth, and Adjusted EBITDA to the most directly comparable GAAP financial measure because it is difficult to reliably predict or estimate the relevant components without unreasonable effort due to future uncertainties that may potentially have significant impact on such calculations, and providing them may imply a degree of precision that would be confusing or potentially misleading.

**REPAY**  
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# Updated FY 2023 Gross Profit Outlook Bridge (\$MM)

	Q1 Reported	Q2 Reported	Prior Outlook	FY 2023 Outlook
Gross Profit Growth	11%	8%	1%-6%	2% - 6%
Organic GP Growth <sup>(1)</sup>	13%	12%	5%-11%	6% - 11%
<b>Normalized Organic GP Growth<sup>(2)</sup></b>	<b>13%</b>	<b>14%</b>	<b>8%-14%</b>	<b>9% - 14%</b>

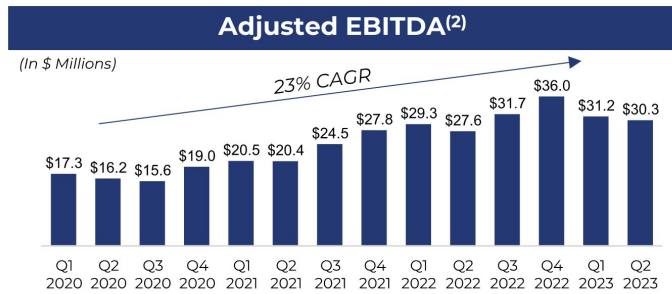
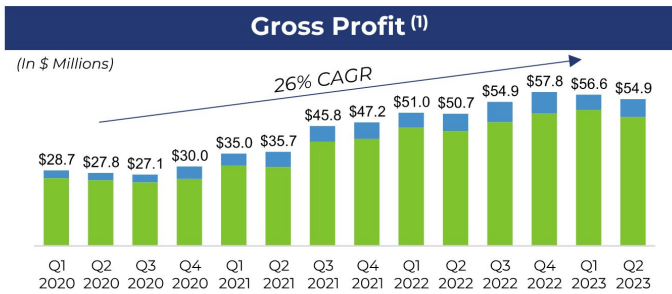
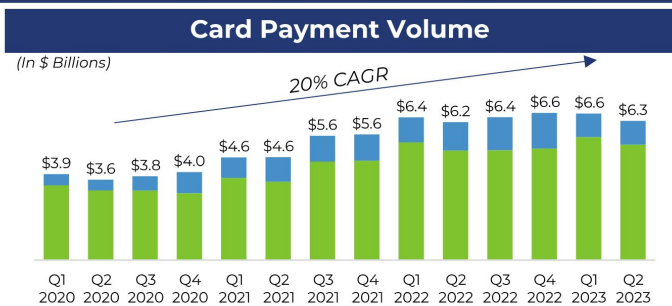


1) Organic gross profit (or GP) growth is a non-GAAP financial measure that represents the percentage change in gross profit for a fiscal period over the comparable prior fiscal period, exclusive of any incremental gross profit attributable to acquisitions or divestitures made in the comparable prior fiscal period or any subsequent fiscal period through the applicable current fiscal period. See slide 1 under "Non-GAAP Financial Measures"

2) Normalized organic GP growth is a non-GAAP financial measure that represents organic gross profit growth (which, for this period comparison, reflects the Blue Cow Software divestiture), exclusive of the estimated gross profit calculation from political media in 2022. See slide 1 under "Non-GAAP Financial Measures"

3) Management estimates as of 6/30/2023

# History of Sustained Growth Across All Key Metrics...

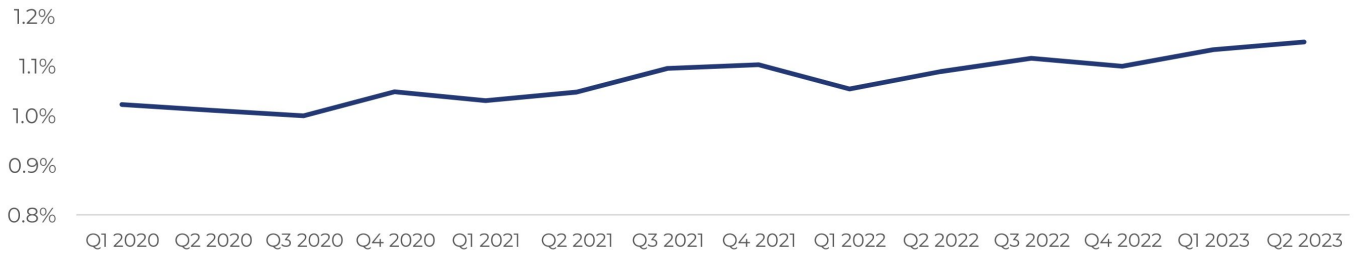


■ Consumer Payments   
 ■ Business Payments   
 ■ Consolidated

1) Consolidated totals include the elimination of intersegment revenues  
 2) Certain periods experienced large declines due to a historical accounting presentation change

## ...With Expanding Take Rates and Gross Profit Margins

### Take Rate



### Gross Profit Margin

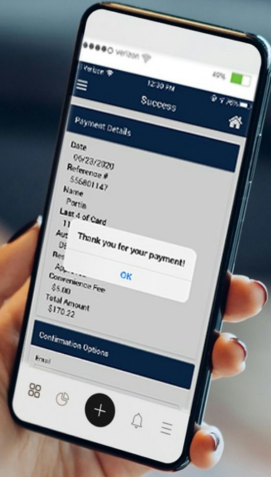






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**2** | Strategy & Business Updates





## With Our Q2 2023 Performance We See Multiple Levers to Continue to Drive Growth

# 12%

Q2 2023  
Organic GP  
Growth

Majority of Consumer Payments growth from further penetration of existing client base

Majority of Business Payments growth from acquiring new clients

REPAY's leading platform & attractive market opportunity position it to build on its record of robust growth & profitability

### EXECUTE ON EXISTING BUSINESS



Expand Usage and Increase Adoption



Acquire New Clients in Existing Verticals



Operational Efficiencies

### BROADENING ADDRESSABLE MARKET AND SOLUTIONS



Future Market Expansion Opportunities



Strategic M&A

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# Executing on Growth Plan

## EXPANDING EXISTING BUSINESS

### 252 SOFTWARE PARTNER RELATIONSHIPS<sup>(1)</sup>, INCLUDING:

#### CONSUMER PAYMENTS



#### BUSINESS PAYMENTS



1) As of 6/30/2023  
 2) Third-party research and management estimates as of 6/30/2023

### ADDED NEW CLIENTS VIA DIRECT SALESFORCE ACROSS ALL VERTICALS

Ended Q2 2023 with 257 credit union clients

ERP & accounting software integrations provide vertical agnostic opportunities

#### VISA ACCEPTANCE FASTRACK PROGRAM



## BROADEN ADDRESSABLE MARKET AND SOLUTIONS

Expanded TAM to ~\$5.2 trillion<sup>(2)</sup> through strategic M&A

Continued to grow existing relationships and add new names to our **Buy Now Pay Later pipeline**

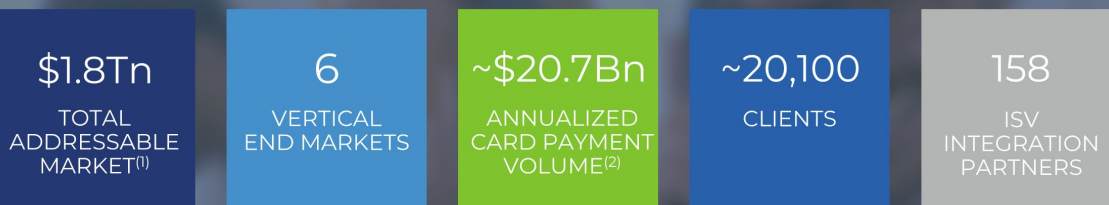
Completed concurrent common stock and convertible notes offerings in Q1 2021, as well as amended our revolving credit facility – providing the Company with **ample liquidity of \$289 million<sup>(1)</sup>** to pursue deals

Engaged ~45 software developers thus far through relationship with Protego in Ireland to **enhance and accelerate new product and research & development capabilities**



## Ample Runway in Consumer Payments

Evolving consumer preferences and technology are requiring clients to embrace payment digitization



- REPAY's integrated payment processing platform automates and modernizes our clients' operations, resulting in increased cash flow, lower costs, and improved customer experience
- Loan repayments expertise is core to our efficiency: from tokenization to our clearing & settlement engine
- Instant Funding accelerates the time at which borrowers receive loans while increasing digital repayments
- Multipronged go-to-market approach leverages both direct and indirect sales
- Continuing to invest into deeper ISV integrations, product innovation, and vertical specific technologies

1) Third-party research and management estimates as of 6/30/2023

2) Volume includes merchant acquiring credit and debit card. Annualized CPV is the Consumer Payments CPV in Q2 2023 multiplied by 4

# Consumer Payments Offering Omnichannel Capabilities across Modalities

Clients in REPAY's verticals look to partner with innovative vendors that can provide evolving payment functionality and acceptance solutions

## PAYMENT MODALITIES



Credit and Debit Card Processing



eCash



ACH Processing



New & Emerging Payments



Instant Funding



Virtual Terminal



IVR / Phone Pay



Mobile Application

## PAYMENT CHANNELS



Web Portal / Online Bill Pay



Text Pay



Hosted Payment Page



POS Equipment

## REPRESENTATIVE CLIENTS



# REPAY's Growing Business Payments Segment

Combined AR and AP automation solution provides a compelling value proposition to clients



## B2B Merchant Acquiring

- \$1.2Tn total addressable market
- Integrations with leading ERP platforms, serving a highly diversified client base across a wide range of industry verticals
- Expanded into B2B vertical via APS acquisition
- Cross sell initiative happening within Sage and Acumatica ERPs to add AP solutions

## B2B AP Automation





- \$2.2Tn total addressable market
- Fully integrated AP automation platform with electronic payment capabilities including virtual cards and ACH
- Expanded into AP automation vertical via cPayPlus, CPS, and Kontrol acquisitions
- Entered the B2B healthcare space through Ventanex acquisition

1) Third-party research and management estimates as of 6/30/2023

2) Volume includes merchant acquiring credit and debit card, virtual card, and enhanced ACH. Annualized CPV is the Business Payments CPV in Q2 2023 multiplied by 4

# Powerful Business Payments Offering

## ACCOUNTS RECEIVABLE AUTOMATION

-  Deep ERP Integrations
-  Multiple Payment Methods
-  Tracking and Reconciliation
-  Highly Secure



## ACCOUNTS PAYABLE AUTOMATION

-  Automated Reporting and Reconciliation
-  Multiple Payment Options Including Virtual Card and Cross Border
-  Vendor Management
-  Client Rebates

## REPRESENTATIVE CLIENTS



One-stop-shop B2B payments solutions provider





**REPAY**  
Realtime Electronic Payments

**3** | Appendix

## Q2 2023 Financial Update

	THREE MONTHS ENDED JUNE 30		CHANGE	
	2023	2022	AMOUNT	%
<b>Card Payment Volume</b>	<b>\$6,253.7</b>	<b>\$6,196.3</b>	<b>\$57.5</b>	<b>1%</b>
<b>Revenue</b>	<b>\$71.8</b>	<b>\$67.4</b>	<b>\$4.3</b>	<b>6%</b>
Costs of Services	16.8	16.7	0.1	1%
<b>Gross Profit</b>	<b>\$54.9</b>	<b>\$50.7</b>	<b>\$4.2</b>	<b>8%</b>
SG&A <sup>(1)</sup>	33.9	18.8	15.2	81%
<b>EBITDA</b>	<b>\$21.0</b>	<b>\$31.9</b>	<b>(\$10.9)</b>	<b>34%</b>
Depreciation and Amortization	26.5	29.2	(2.7)	(9%)
Interest Expense	0.9	1.1	(0.1)	(13%)
Income Tax Expense (Benefit)	(1.1)	3.0	(4.1)	NM
<b>Net Income (Loss)</b>	<b>(\$5.3)</b>	<b>(\$1.4)</b>	<b>(\$4.0)</b>	<b>NM</b>
<b>Adjusted EBITDA<sup>(2)</sup></b>	<b>\$30.3</b>	<b>\$27.6</b>	<b>\$2.7</b>	<b>10%</b>
<b>Adjusted Net Income<sup>(3)</sup></b>	<b>\$18.8</b>	<b>\$16.6</b>	<b>\$2.1</b>	<b>13%</b>

Note: Not meaningful (NM) for comparison

1) SG&A includes expense associated with the change in fair value of tax receivable liability, change in fair value of contingent consideration, loss on extinguishment of debt, and other income / expenses

2) See "Adjusted EBITDA Reconciliation" on slide 24 for reconciliation of Adjusted EBITDA to its most comparable GAAP measure

3) See "Adjusted Net Income Reconciliation" on slide 25 for reconciliation of Adjusted Net Income to its most comparable GAAP measure



## Adjusted EBITDA Reconciliation

\$MM	Q2 2023	Q2 2022	
<b>Net Income (Loss)</b>	<b>(\$5.3)</b>	<b>(\$1.4)</b>	
Interest Expense	0.9	1.1	
Depreciation and Amortization <sup>(1)</sup>	26.5	29.2	
Income Tax Expense (Benefit)	(1.1)	3.0	
<b>EBITDA</b>	<b>\$21.0</b>	<b>\$31.9</b>	
Loss on business disposition <sup>(2)</sup>	0.1	–	
Non-cash change in fair value of contingent consideration <sup>(3)</sup>	–	(1.1)	
Non-cash impairment loss <sup>(4)</sup>	0.1	–	
Non-cash change in fair value of assets and liabilities <sup>(5)</sup>	(4.1)	(19.5)	
Share-based compensation expense <sup>(6)</sup>	6.5	5.9	
Transaction expenses <sup>(7)</sup>	0.8	7.1	
Restructuring and other strategic initiative costs <sup>(8)</sup>	4.0	1.4	
Other non-recurring charges <sup>(9)</sup>	1.8	1.8	
<b>Adjusted EBITDA</b>	<b>\$30.3</b>	<b>\$27.6</b>	

- 1) For the three months ended June 30, 2023 and 2022, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the business combination with Thunder Bridge, and client relationships, non-compete agreement, and software intangibles acquired through REPAY's acquisitions of TriSource Solutions, ADS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
- 2) Reflects the loss recognized related to the disposition of Blue Cow.
- 3) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- 4) For the three months ended June 30, 2023, reflects impairment loss related to trade name write-off of Media Payments.
- 5) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- 6) Represents compensation expense associated with equity compensation plans, totaling \$6.5 million and \$5.9 million for the three months ended June 30, 2023 and 2022, respectively.
- 7) Primarily consists of (i) during the three months ended June 30, 2023, professional service fees and other costs incurred in connection with the disposition of Blue Cow Software, and (ii) during the three months June 30, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payix.
- 8) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the three months ended June 30, 2023 and 2022.
- 9) For the three months ended June 30, 2023, reflects payments made to third-parties in connection with expansion of our personnel, franchise taxes and other non-income based taxes, one-time payments to certain partners, and non-cash rent expense. For the three months ended June 30, 2022, reflects one-time payments to certain clients and partners, payments made to third-parties in connection with a significant expansion of our personnel, franchise taxes and other non-income based taxes, other payments related to COVID-19, and non-cash rent expense.

## Adjusted Net Income Reconciliation

(\$MM)	Q2 2023	Q2 2022
<b>Net Income (Loss)</b>	<b>(\$5.3)</b>	<b>(\$1.4)</b>
Amortization of acquisition-related intangibles <sup>(1)</sup>	21.0	25.9
Loss on business disposition <sup>(2)</sup>	0.1	–
Non-cash change in fair value of contingent consideration <sup>(3)</sup>	–	(1.1)
Non-cash impairment loss <sup>(4)</sup>	0.1	0.0
Non-cash change in fair value of assets and liabilities <sup>(5)</sup>	(4.1)	(19.5)
Share-based compensation expense <sup>(6)</sup>	6.5	5.9
Transaction expenses <sup>(7)</sup>	0.8	7.1
Restructuring and other strategic initiative costs <sup>(8)</sup>	4.0	1.4
Other non-recurring charges <sup>(9)</sup>	1.8	1.8
Non-cash interest expense <sup>(10)</sup>	0.7	0.7
Pro forma taxes at effective rate <sup>(11)</sup>	(6.9)	(4.4)
<b>Adjusted Net Income</b>	<b>\$18.8</b>	<b>\$16.6</b>

- 1) For the three months ended June 30, 2023 and 2022, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the business combination with Thunder Bridge, and client relationships, non-compete agreement, and software intangibles acquired through REPAY's acquisitions of TriSource Solutions, ADS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
- 2) Reflects the loss recognized related to the disposition of Blue Cow.
- 3) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- 4) For the three months ended June 30, 2023, reflects impairment loss related to trade name write-off of Media Payments.
- 5) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- 6) Represents compensation expense associated with equity compensation plans, totaling \$6.5 million and \$5.9 million for the three months ended June 30, 2023 and 2022, respectively.
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- 8) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the three months ended June 30, 2023 and 2022.
- 9) For the three months ended June 30, 2023, reflects payments made to third-parties in connection with expansion of our personnel, franchise taxes and other non-income based taxes, one-time payments to certain partners, and non-cash rent expense. For the three months ended June 30, 2022, reflects one-time payments to certain clients and partners, payments made to third-parties in connection with a significant expansion of our personnel, franchise taxes and other non-income based taxes, other payments related to COVID-19, and non-cash rent expense.
- 10) Represents amortization of non-cash deferred debt issuance costs.
- 11) Represents pro forma income tax adjustment effect associated with items adjusted above.

## Adjusted Free Cash Flow Reconciliation

\$MM	Q2 2023	Q2 2022
<b>Net Cash provided by Operating Activities</b>	<b>\$20.0</b>	<b>\$13.3</b>
Capital expenditures		
Cash paid for property and equipment	0.4	(1.3)
Cash paid for intangible assets	(10.4)	(5.1)
Total capital expenditures	(10.0)	(6.3)
<b>Free Cash Flow</b>	<b>\$10.0</b>	<b>\$7.0</b>
<b>Adjustments</b>		
Transaction expenses <sup>(1)</sup>	0.8	7.1
Restructuring and other strategic initiative costs <sup>(2)</sup>	4.0	1.4
Other non-recurring charges <sup>(3)</sup>	1.8	1.8
<b>Adjusted Free Cash Flow</b>	<b>\$16.6</b>	<b>\$17.2</b>

- 1) Primarily consists of (i) during the three months ended June 30, 2023, professional service fees and other costs incurred in connection with the disposition of Blue Cow Software, and (ii) during the three months June 30, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payix.
- 2) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the three months ended June 30, 2023 and 2022.
- 3) For the three months ended June 30, 2023, reflects payments made to third-parties in connection with expansion of our personnel, franchise taxes and other non-income based taxes, one-time payments to certain partners, and non-cash rent expense. For the three months ended June 30, 2022, reflects one-time payments to certain clients and partners, payments made to third-parties in connection with a significant expansion of our personnel, franchise taxes and other non-income based taxes, other payments related to COVID-19, and non-cash rent expense.

## Depreciation and Amortization Detail

\$MM	Q2 2023	Q2 2022
Acquisition-related intangibles	\$21.0	\$25.9
Software	4.8	2.7
<b>Amortization</b>	<b>\$25.7</b>	<b>\$28.6</b>
Depreciation	0.7	0.6
<b>Total Depreciation and Amortization</b>	<b>\$26.5</b>	<b>\$29.2</b>

Note: Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions (see corresponding adjustments in the reconciliation of net income to Adjusted Net Income presented above). Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisition-related intangibles from its non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Amortization of intangibles that relate to past acquisitions will recur in future periods until such intangibles have been fully amortized. Any future acquisitions may result in the amortization of additional intangibles.

## Organic Card Payment Volume Growth Reconciliation

\$MM	2023
	Q2
Card Payment Volume Growth	1%
Growth from Acquisitions / (Divestitures)	(2%)
<b>Organic Card Payment Volume Growth<sup>(1)</sup></b>	<b>3%</b>

1) Organic growth is a non-GAAP financial measure and See slide 1 under "Non-GAAP Financial Measures." Organic CPV growth excludes CPV attributable to Blue Cow Software in Q2 2022

## Revenue Growth Reconciliations

\$MM	2023
	Q2
Revenue Growth	6%
Growth from Acquisitions / (Divestitures)	(3%)
<b>Organic Revenue Growth<sup>(1)</sup></b>	<b>9%</b>

\$MM	2023
	Q2
Revenue Growth	6%
Growth from Political Media	(2%)
<b>Revenue Growth excl. Political Media<sup>(2)</sup></b>	<b>8%</b>

1) Organic growth is a non-GAAP financial measure and See slide 1 under "Non-GAAP Financial Measures." Organic revenue growth excludes revenue attributable to Blue Cow Software in Q2 2022

2) Revenue excl. political media represents total company revenue minus the estimated contributions related to political media in Q2 2022

## Organic Gross Profit Growth Reconciliation

\$MM	2022				Full Year	2023	
	Q1	Q2	Q3	Q4	2022	Q1	Q2
Gross Profit Growth	46%	42%	20%	22%	31%	11%	8%
Growth from Acquisitions/(Divestitures)	41%	32%	5%	5%	19%	(2%)	(4%)
<b>Organic Gross Profit Growth <sup>(1)</sup></b>	<b>5%</b>	<b>10%</b>	<b>15%</b>	<b>17%</b>	<b>12%</b>	<b>13%</b>	<b>12%</b>
Growth from political media	1%				3%	(<1%)	(2%)
<b>Organic GP Growth excl. political media <sup>(2)</sup></b>	<b>4%</b>				<b>9%</b>	<b>13%</b>	<b>14%</b>

1) Organic gross profit growth is a non-GAAP financial measure. See slide 1 under "Non-GAAP Financial Measures"

2) Organic GP growth excl. political media is a non-GAAP financial measure that excludes the political media contribution. See slide 1 under "Non-GAAP Financial Measures"

## Organic Gross Profit Segment Growth Reconciliation

\$MM	2023
	Q2
Consumer Payments Gross Profit Growth	12%
Growth from Acquisitions / (Divestitures)	(4%)
<b>Consumer Payments Organic Gross Profit Growth <sup>(1)</sup></b>	<b>16%</b>

\$MM	2023
	Q2
Business Payments Gross Profit Growth	4%
Growth from Acquisitions / (Divestitures)	n/a
<b>Business Payments Organic Gross Profit Growth <sup>(1)</sup></b>	<b>4%</b>

<sup>1)</sup> Organic GP growth is a non-GAAP financial measure and See slide 1 under "Non-GAAP Financial Measures." Consumer Payments Organic GP growth excludes gross profit attributable to Blue Cow Software in Q2 2022. Business Payments Organic GP growth was not impacted by acquisitions or divestitures



## Gross Profit Growth Excluding Political Media Reconciliation

\$MM	2023
	Q2
Total Company Gross Profit Growth	8%
Growth from Political Media	(2%)
<b>Total Company excl. Political Media Gross Profit Growth <sup>(1)</sup></b>	<b>10%</b>

\$MM	2023
	Q2
Business Payments Gross Profit Growth	4%
Growth from Political Media	(11%)
<b>Business Payments excl. Political Media Gross Profit Growth <sup>(2)</sup></b>	<b>15%</b>

- 1) Total Company excl. political media represents total company minus the estimated contributions related to political media in Q2 2022  
 2) Business Payments excl. political media represents Business Payments minus the estimated contributions related to political media in Q2 2022

## Historical Segment Details

	2021				2022				Full Year		2023	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	2021	2022	Q1	Q2
Consumer Payments	\$3,694.1	\$3,523.4	\$4,426.7	\$4,465.7	\$5,290.5	\$4,918.6	\$4,937.8	\$5,009.5	\$16,109.9	\$20,156.5	\$5,524.8	\$5,183.8
Business Payments	919.9	1,100.1	1,156.4	1,177.4	1,123.4	1,277.7	1,479.0	1,602.3	4,353.9	5,482.4	1,056.6	1,069.9
<b>Card Payment Volume</b>	<b>\$4,614.0</b>	<b>\$4,623.5</b>	<b>\$5,583.1</b>	<b>\$5,643.1</b>	<b>\$6,414.0</b>	<b>\$6,196.3</b>	<b>\$6,416.8</b>	<b>\$6,611.8</b>	<b>\$20,463.8</b>	<b>\$25,638.9</b>	<b>\$6,581.4</b>	<b>\$6,253.7</b>
Consumer Payments	\$42.4	\$42.0	\$54.5	\$55.2	\$61.1	\$59.8	\$63.0	\$64.3	\$194.0	\$248.2	\$69.9	\$65.9
Business Payments	7.1	8.5	8.9	9.3	8.9	9.9	11.4	12.3	33.8	42.6	8.7	9.8
<i>Intercompany eliminations</i>	<i>(2.0)</i>	<i>(2.0)</i>	<i>(2.2)</i>	<i>(2.3)</i>	<i>(2.4)</i>	<i>(2.3)</i>	<i>(2.9)</i>	<i>(4.0)</i>	<i>(8.6)</i>	<i>(11.6)</i>	<i>(4.1)</i>	<i>(4.0)</i>
<b>Revenue</b>	<b>\$47.5</b>	<b>\$48.4</b>	<b>\$61.1</b>	<b>\$62.2</b>	<b>\$67.6</b>	<b>\$67.4</b>	<b>\$71.6</b>	<b>\$72.7</b>	<b>\$219.3</b>	<b>\$279.2</b>	<b>\$74.5</b>	<b>\$71.8</b>
Consumer Payments	\$32.2	\$31.7	\$41.9	\$42.9	\$47.5	\$46.1	\$49.7	\$53.1	\$148.6	\$196.4	\$54.6	\$51.7
Business Payments	4.9	6.1	6.2	6.6	5.9	7.0	8.1	8.6	23.8	29.6	6.0	7.2
<i>Intercompany eliminations</i>	<i>(2.0)</i>	<i>(2.0)</i>	<i>(2.2)</i>	<i>(2.3)</i>	<i>(2.4)</i>	<i>(2.3)</i>	<i>(2.9)</i>	<i>(4.0)</i>	<i>(8.6)</i>	<i>(11.6)</i>	<i>(4.1)</i>	<i>(4.0)</i>
<b>Gross Profit</b>	<b>\$35.0</b>	<b>\$35.7</b>	<b>\$45.8</b>	<b>\$47.2</b>	<b>\$51.0</b>	<b>\$50.7</b>	<b>\$54.9</b>	<b>\$57.8</b>	<b>\$163.8</b>	<b>\$214.4</b>	<b>\$56.6</b>	<b>\$54.9</b>
Consumer Payments	1.15%	1.19%	1.23%	1.24%	1.15%	1.22%	1.28%	1.28%	1.20%	1.23%	1.27%	1.27%
Business Payments	0.78%	0.77%	0.77%	0.79%	0.79%	0.78%	0.77%	0.77%	0.78%	0.78%	0.82%	0.92%
<b>Take Rate</b>	<b>1.03%</b>	<b>1.05%</b>	<b>1.09%</b>	<b>1.10%</b>	<b>1.05%</b>	<b>1.09%</b>	<b>1.12%</b>	<b>1.10%</b>	<b>1.07%</b>	<b>1.09%</b>	<b>1.13%</b>	<b>1.15%</b>
Consumer Payments	75.9%	75.4%	76.9%	77.7%	77.8%	77.0%	79.0%	82.6%	76.6%	79.1%	78.1%	78.4%
Business Payments	68.0%	71.8%	69.9%	71.0%	66.5%	70.0%	70.4%	70.1%	70.3%	69.4%	69.5%	73.3%
<b>Gross Profit Margin</b>	<b>73.7%</b>	<b>73.7%</b>	<b>75.0%</b>	<b>75.9%</b>	<b>75.5%</b>	<b>75.2%</b>	<b>76.8%</b>	<b>79.5%</b>	<b>74.7%</b>	<b>76.8%</b>	<b>75.9%</b>	<b>76.5%</b>

Note: Historical periods reflect the reclassification of volumes, revenue, and gross profit between Consumer Payments and Business Payments segments



REPAY<sup>®</sup>

Realtime Electronic Payments

## Investor Presentation

August 2023

# Disclaimer

On July 11, 2019 (the "Closing Date"), Thunder Bridge Acquisition Ltd. ("Thunder Bridge") and Hawk Parent Holdings LLC ("Hawk Parent") completed a business combination (the "Business Combination") under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge changed its name to Repay Holdings Corporation ("REPAY" or the "Company").

The Company's filings with the Securities and Exchange Commission ("SEC"), which you may obtain for free at the SEC's website at <http://www.sec.gov>, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

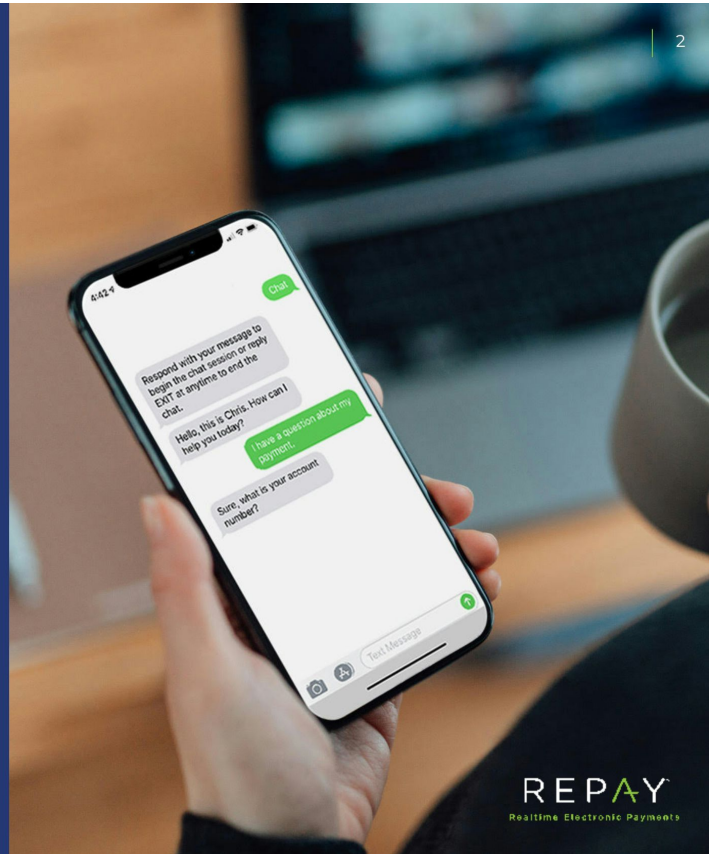
**Forward-Looking Statements** This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. These forward-looking statements include, but are not limited to, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities, and our business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. In addition to factors previously disclosed in REPAY's reports filed with the SEC, including our Annual Report on Form 10-K for the year ended December 31, 2022 and subsequent Form 10-Qs, the following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: exposure to economic conditions and political risk affecting the consumer loan market, the receivables management industry and consumer and commercial spending, including bank failures or other adverse events affecting financial institutions, inflationary pressures, general economic slowdown or recession; changes in the payment processing market in which REPAY competes, including with respect to its competitive landscape, technology evolution or regulatory changes; changes in the vertical markets that REPAY targets, including the regulatory environment applicable to REPAY's clients; the ability to retain, develop and hire key personnel; risks relating to REPAY's relationships within the payment ecosystem; risk that REPAY may not be able to execute its growth strategies, including identifying and executing acquisitions; risks relating to data security; changes in accounting policies applicable to REPAY; and the risk that REPAY may not be able to maintain effective internal controls. Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance. All information set forth herein speaks only as of the date hereof in the case of information about us or the date of such information in the case of information from persons other than us, and we disclaim any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this communication. Forecasts and estimates regarding our industry and end markets are based on sources we believe to be reliable, however there can be no assurance these forecasts and estimates will prove accurate in whole or in part. Projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

**Industry and Market Data** The information contained herein also includes information provided by third parties, such as market research firms. Neither of REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, guarantee the accuracy, completeness, timeliness or availability of any information. Neither REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, are responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or the results obtained from the use of such content. Neither REPAY nor its affiliates give any express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use, and they expressly disclaim any responsibility or liability for direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees or losses (including lost income or profits and opportunity costs) in connection with the use of the information herein.

**Non-GAAP Financial Measures** This Presentation includes certain non-GAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain charges deemed not to be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on extinguishment of debt, loss on termination of interest rate hedge, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, non-cash change in fair value of warrant liabilities; share-based compensation charges, transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. Free Cash Flow and Adjusted Free Cash Flow are non-GAAP financial measures that represent net cash flow provided by operating activities less total capital expenditures, and Adjusted Free Cash is further adjusted to add back certain charges deemed not to be part of normal operating expenses and/or non-recurring charges, such as transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. REPAY believes that Adjusted EBITDA, Free Cash Flow and Adjusted Free Cash Flow provide useful information to investors and others in understanding and evaluating its operating results in the same manner as management. However, Adjusted EBITDA, Free Cash Flow and Adjusted Free Cash Flow are not financial measures calculated in accordance with GAAP and should not be considered as a substitute for net income, operating profit, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. In addition, although other companies in REPAY's industry may report measures titled Adjusted EBITDA, Free Cash Flow, Adjusted Free Cash Flow or similar measures, such non-GAAP financial measures may be calculated differently from how REPAY calculates its non-GAAP financial measures, which reduces their overall usefulness as comparative measures. Because of these limitations, you should consider Adjusted EBITDA, Free Cash Flow and Adjusted Free Cash Flow alongside other financial performance measures, including net income and REPAY's other financial results presented in accordance with GAAP.

# Agenda

- 1 | Introduction to REPAY
- 2 | REPAY Investment Highlights
- 3 | REPAY Financial Overview







**REPAY**  
Realtime Electronic Payments

1

Introduction  
to REPAY

REPAY  
Realtime Electronic Payments

Home | Settings | Take a Payment | Account Lookup | Reports | User Management | SaaS | UI Configuration | File Management | Mari Drogan

Scheduled Payment Occurrences

Date Range: 12/20/2021 12:00:00 AM - 12/20/2021 02:02:00 PM | Account # | Search | Print

Status: | Filter: All | Payment: |

Date Scheduled	Account #	Amount	Payment Method	Status	Date Processed	Date Created	
01/14/2021	13328292310	\$622.08	ACH	Paid	02/14/2021 09:02:00 AM	02/03/2021 02:11:00 PM	
02/02/2021	13328292310	\$24.70	Card	Paid	02/02/2021 09:02:00 AM	2/2/2021 09:11:00 AM	<a href="#">View Details</a>
02/02/2021	13328292310	\$24.40	Card	Paid	2/2/2021 02:01:00 AM	2/2/2021 08:14:00 AM	<a href="#">View Details</a>
01/13/2021	13328292310	\$24.18	ACH	Paid	01/13/2021 09:02:00 AM	02/01/2021 12:11:00 PM	<a href="#">View Details</a>



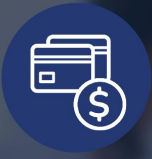
## REPAY provides integrated payment processing solutions to verticals that have specific transaction processing needs

REPAY's proprietary, integrated payment technology platform reduces the complexity of electronic payments for clients, while enhancing the overall experience for consumers and businesses

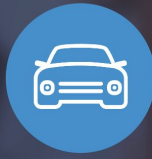


# Your Industry. Our Expertise.

## CONSUMER PAYMENTS



PERSONAL FINANCE



AUTO FINANCE



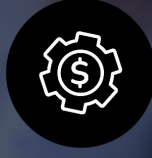
MORTGAGE



CREDIT UNIONS



HEALTHCARE



ARM

## BUSINESS PAYMENTS



AP AUTOMATION

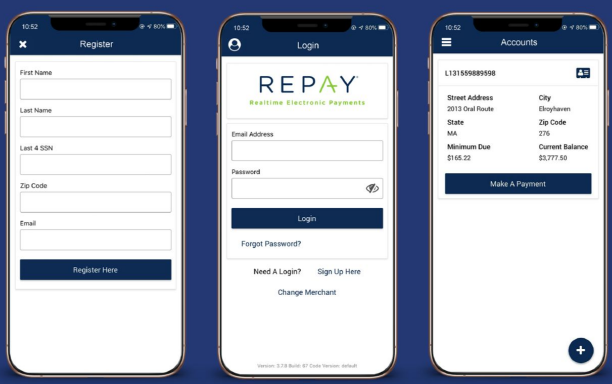


AR AUTOMATION



# Who We Are

**A leading, highly-integrated omnichannel payment technology platform** modernizing Consumer and Business Payments



**\$25.6Bn**  
2022 ANNUAL CARD  
PAYMENT VOLUME

**37%**  
HISTORICAL GROSS  
PROFIT CAGR<sup>(1)</sup>

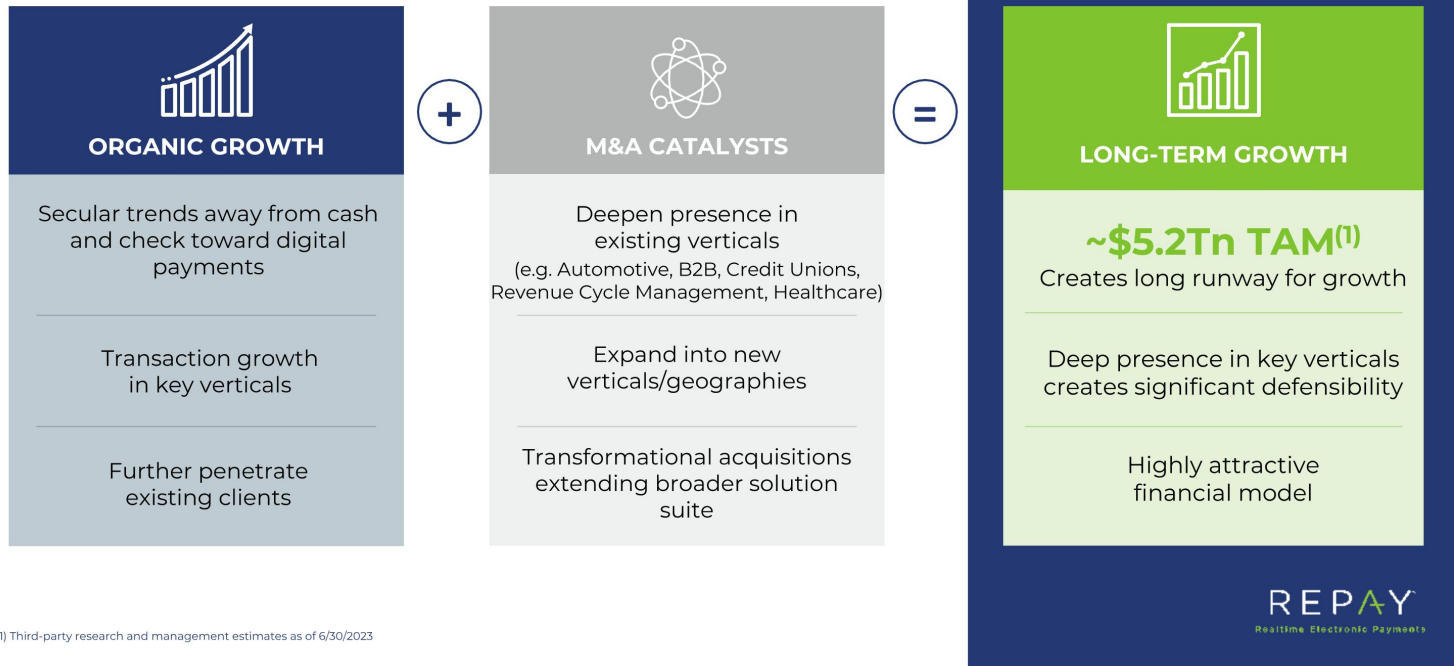
**252**  
SOFTWARE  
INTEGRATIONS<sup>(2)</sup>

**61%**  
CASH FLOW  
CONVERSION<sup>(3)</sup>

1) CAGR is from 2020A-2022A  
 2) As of 6/30/2023  
 3) Cash Flow Conversion calculated as 2022A Adjusted Free Cash Flow / 2022A Adjusted EBITDA. These are non-GAAP measures. See slide 1 for definitions and slides 30 and 31 for additional details



# Driving Shareholder Value



<sup>1)</sup> Third-party research and management estimates as of 6/30/2023

## Our Strong Execution and Momentum

	July 2019 <sup>(1)</sup>		Second Quarter 2023 <sup>(2)</sup>
TOTAL ADDRESSABLE MARKET	~\$535Bn	>	~\$5.2Tn <sup>(3)</sup>
CLIENT COUNT	~4,000	>	~24,500
# OF ISV INTEGRATIONS	53	>	252

### Delivering Superior Results (FY 2022)

**+25%**  
CARD PAYMENT VOLUME

**+31%**  
GROSS PROFIT  
(Represents YoY Growth)

**+34%**  
ADJ. EBITDA

1) As of 7/11/2019 (the closing date of the Business Combination)  
 2) As of 6/30/2023  
 3) Third-party research and management estimates

# Investment Rationale

Driving Value for Shareholders

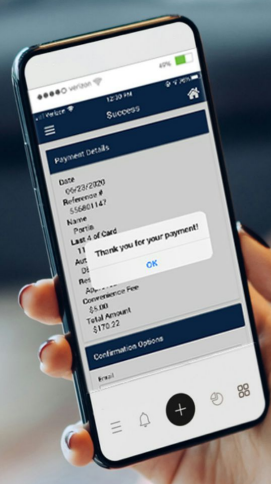


Fast growing, large and underpenetrated market opportunity	✓
Deep presence in key verticals drives competitive moat	✓
Highly strategic and diverse client base	✓
Multiple avenues for long term, durable growth	✓
Experienced Board and Management team	✓
Highly attractive and profitable financial model	✓
Accelerating cash flow generation	✓
Strong balance sheet	✓





## 2 | REPAY Investment Highlights



## Business Strengths and Strategies

A leading,  
omnichannel  
payment  
technology  
provider

1 | Fast growing and underpenetrated market opportunity



2 | Vertically integrated payment technology platform driving frictionless payments experience



3 | Key software integrations enabling unique distribution model



4 | Highly strategic and diverse client base



5 | Multiple avenues for long-term growth

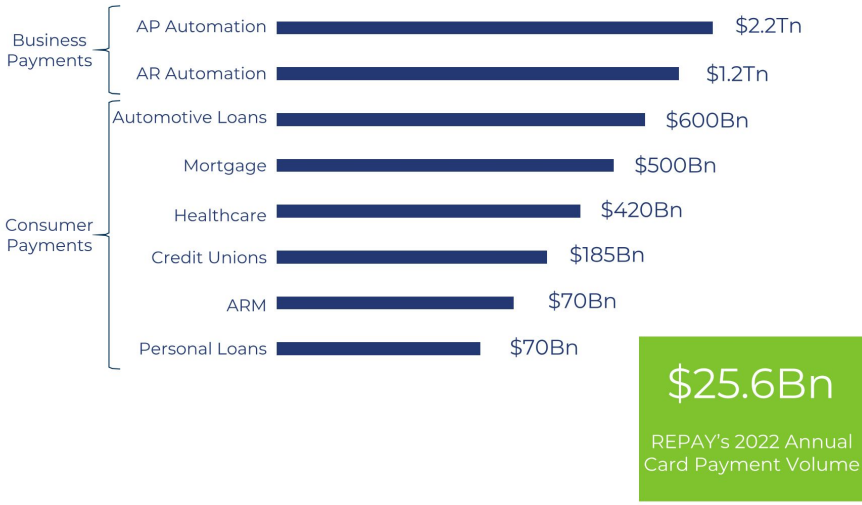


6 | Experienced board with deep payments expertise



REPAY's existing verticals represent ~\$5.2Tn<sup>(1)</sup> of projected annual total payment volume

### END MARKET OPPORTUNITIES



1) Third-party research and management estimates as of 6/30/2023

## Growth Opportunities



Future New Verticals



Canada



Buy Now. Pay Later.



## LOAN REPAYMENT, B2B, AND HEALTHCARE MARKETS

Lagged behind other industry verticals in moving to electronic payments

Credit cards are not permitted in loan repayment which has resulted in overall low card penetration

B2B payments have traditionally been made via check or ACH (including AP and AR)

Shift towards high deductible health plans resulting in growing proportion of consumer payments

## CLIENTS SERVING REPAY'S MARKETS ARE FACING INCREASING DEMAND FROM CUSTOMERS

They want electronic and omnichannel payment solutions



CONSUMER  
PAYMENTS

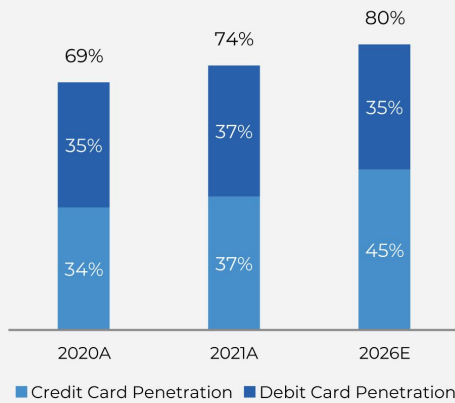


BUSINESS  
PAYMENTS

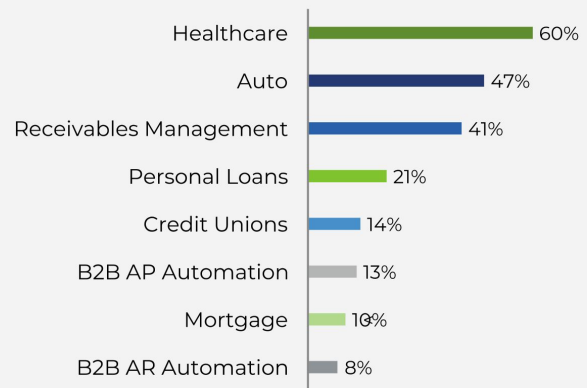
**REPAY**  
Realtime Electronic Payments



### Card Payment Penetration Across Industries<sup>(1)</sup>

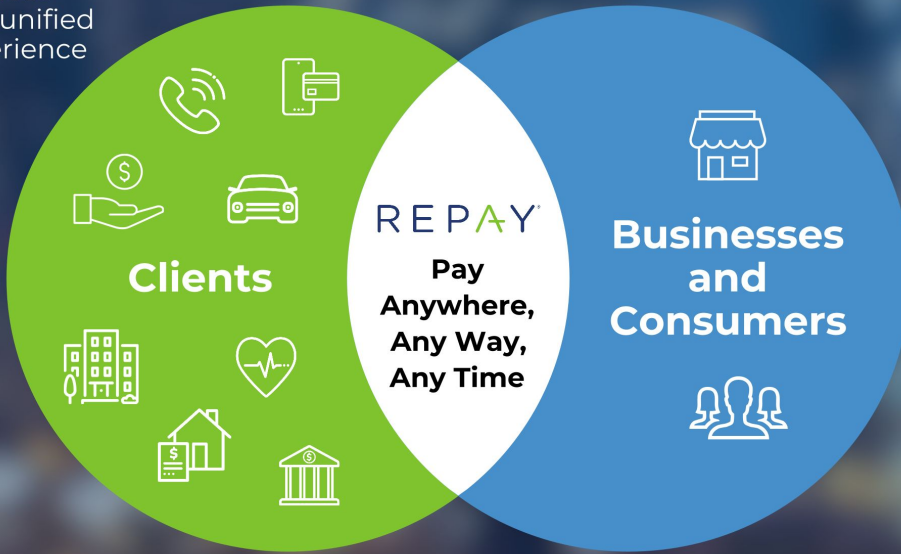


### Across REPAY's Verticals<sup>(2)</sup>



1) The Nilson Report. Represents debit and credit as a percentage of all U.S. consumer payment systems, including various forms of paper, card, and electronic payment methods  
 2) Third-party research and management estimates. Personal Loans and Mortgage verticals represent debit card only.

Proprietary, integrated payment technology platform reduces complexity for a unified commerce experience





### Value Proposition to REPAY's Clients

- Accelerated payment cycle (ability to lend more / faster) through card processing
- Faster access to funds to help businesses with working capital
- 24 / 7 payment acceptance through "always open" omnichannel offering
- Direct software integrations into loan, dealer, and business management systems reduces operational complexity for client
- Improved regulatory compliance through fewer ACH returns

### Value Proposition to REPAY's Clients' End Customers

- Self-service capabilities through ability to pay anywhere, any way and any time, 24 / 7
- Option to make real-time payments through use of card transactions
- Immediate feedback that payment has been processed
- Omnichannel payment methods (e.g., Web, Mobile, IVR, Text)
- Fewer ancillary charges (e.g., NSF fees) for borrowers through automatic recurring online debit card payments



Clients in REPAY's verticals look to partner with innovative vendors that can provide evolving payment functionality and acceptance solutions

### PAYMENT MODALITIES



Credit and Debit Card Processing



eCash



ACH Processing



New & Emerging Payments



Instant Funding

### PAYMENT CHANNELS



Virtual Terminal



Web Portal / Online Bill Pay



Text Pay



IVR / Phone Pay



Hosted Payment Page



Mobile Application



POS Equipment

### REPRESENTATIVE CLIENTS



ACCOUNTS RECEIVABLE AUTOMATION

- Deep ERP Integrations
- Multiple Payment Methods
- Tracking and Reconciliation
- Highly Secure



ACCOUNTS PAYABLE AUTOMATION

- Automated Reporting and Reconciliation
- Multiple Payment Options Including Virtual Card and Cross Border
- Vendor Management
- Client Rebates

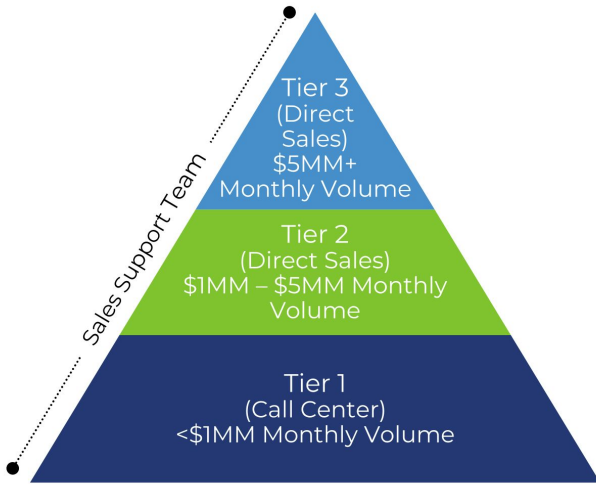
REPRESENTATIVE CLIENTS



One-stop-shop B2B payments solutions provider

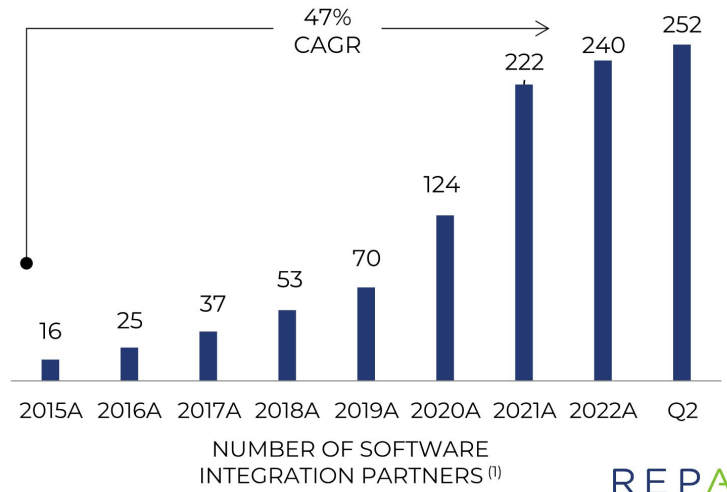
REPAY leverages a vertically tiered sales strategy supplemented by software integrations to drive new client acquisitions

**Sales Strategy / Distribution Model**



1) Management estimate as of 6/30/2023

**Software Integrations**



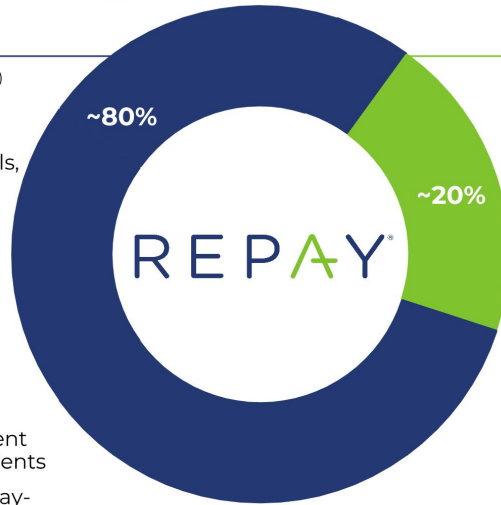


REPAY's platform provides significant value to >24,500 clients <sup>(1)</sup> offering solutions across a variety of industry verticals

Percentage of Card Payment Volume <sup>(2)</sup>

CONSUMER PAYMENTS

- Blue chip ISV partnerships with ~158<sup>(1)</sup> integrations and ~20,100<sup>(1)</sup> clients, including ~257<sup>(1)</sup> credit unions
- Market leader in several niche verticals, including the following:
  - Personal Finance
  - Auto Finance
  - Credit Unions
  - ARM
  - Healthcare
  - Mortgage
  - Diversified Retail & Other
- RCS: Best-in-class clearing & settlement solutions for ~30<sup>(1)</sup> ISOs and owned clients
- Expansions into adjacent Buy-Now-Pay-Later vertical as well as Canada



BUSINESS PAYMENTS

- One-stop shop B2B payments solutions provider, offering AP automation and AR merchant acquiring solutions to ~4,400<sup>(1)</sup> clients
- Integrations with ~94<sup>(1)</sup> leading ERP platforms, serving a highly diversified client base across a wide range of industry verticals
  - AP: Media, Healthcare, Home Services & Property Management, Auto, Municipality, and Other
  - AR: Manufacturing, Distribution, and Hospitality

1) Management estimate as of 6/30/2023  
 2) LTM as of 6/30/2023



Represents a significant opportunity to enhance organic growth in existing verticals and accelerate entry into new markets and services

THEME	ACQUISITIONS	RATIONALE
New Vertical Expansion		<ul style="list-style-type: none"> <li>Expansion into the Healthcare, Automotive, Receivables Management, B2B Acquiring, B2B Healthcare, Mortgage Servicing, B2B AP Automation, BNPL verticals</li> </ul>
Deepen Presence in Existing Verticals		<ul style="list-style-type: none"> <li>Accelerates expansion into Automotive, Credit Union and Receivables Management verticals</li> </ul>
Extend Solution Set via New Capabilities	 <p><i>*Completed since becoming a public company</i></p>	<ul style="list-style-type: none"> <li>Back-end transaction processing capabilities, which enhance M&amp;A strategy</li> <li>Value-add complex exception processing capabilities</li> </ul>

Demonstrated ability to source, acquire, and integrate various targets across different verticals

Dedicated team to manage robust M&A pipeline

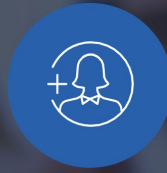


REPAY's leading platform & attractive market opportunity position it to build on its record of robust growth & profitability

EXECUTE ON EXISTING BUSINESS



EXPAND USAGE AND INCREASE ADOPTION <sup>(1)</sup>



ACQUIRE NEW CLIENTS IN EXISTING VERTICALS <sup>(2)</sup>



OPERATIONAL EFFICIENCIES

BROADEN ADDRESSABLE MARKET AND SOLUTIONS



FUTURE MARKET EXPANSION OPPORTUNITIES



STRATEGIC M&A

(1) Majority of growth within Consumer Payments is derived from further penetration of existing client base.  
(2) Majority of growth within Business Payments is derived from acquiring new clients.

9-member board of directors comprised of industry veterans and influential leaders in the financial services and payment industries



**John Morris**  
CEO & Co-Founder



**Shaler Alias**  
President & Co-Founder



**Paul Garcia**  
Former Chairman and CEO, Global Payments



**Maryann Goebel**  
Former CIO, Fiserv



**Bob Hartheimer**  
Senior Advisor, Klaros Group



**William Jacobs**  
Former Board Member, Global Payments  
Board Member, Green Dot  
Former SVP, Mastercard



**Peter Kight**  
Chairman, Founder of CheckFree  
Former Vice Chairman, Fiserv



**Emmet Rios**  
CFO, Digital Asset



**Richard Thornburgh**  
Senior Advisor, Corsair





**REPAY**  
Realtime Electronic Payments

3

### REPAY Financial Overview

REPAY (REPAY Batch Processing)

3/28/2024 - REPAY Batch Processing A433

Account Type	Check No.	Ref No.	Ref Date	Amount	Balance
Check	1000000000	100	3/28/2024	100.00	100.00
Check	1000000000	101	3/28/2024	100.00	0.00
Check	1000000000	102	3/28/2024	100.00	-100.00
Check	1000000000	103	3/28/2024	100.00	-200.00
Check	1000000000	104	3/28/2024	100.00	-300.00
Check	1000000000	105	3/28/2024	100.00	-400.00
Check	1000000000	106	3/28/2024	100.00	-500.00
Check	1000000000	107	3/28/2024	100.00	-600.00
Check	1000000000	108	3/28/2024	100.00	-700.00
Check	1000000000	109	3/28/2024	100.00	-800.00
Check	1000000000	110	3/28/2024	100.00	-900.00
Check	1000000000	111	3/28/2024	100.00	-1000.00
Check	1000000000	112	3/28/2024	100.00	-1100.00
Check	1000000000	113	3/28/2024	100.00	-1200.00
Check	1000000000	114	3/28/2024	100.00	-1300.00
Check	1000000000	115	3/28/2024	100.00	-1400.00
Check	1000000000	116	3/28/2024	100.00	-1500.00
Check	1000000000	117	3/28/2024	100.00	-1600.00
Check	1000000000	118	3/28/2024	100.00	-1700.00
Check	1000000000	119	3/28/2024	100.00	-1800.00
Check	1000000000	120	3/28/2024	100.00	-1900.00
Check	1000000000	121	3/28/2024	100.00	-2000.00
Check	1000000000	122	3/28/2024	100.00	-2100.00
Check	1000000000	123	3/28/2024	100.00	-2200.00
Check	1000000000	124	3/28/2024	100.00	-2300.00
Check	1000000000	125	3/28/2024	100.00	-2400.00
Check	1000000000	126	3/28/2024	100.00	-2500.00
Check	1000000000	127	3/28/2024	100.00	-2600.00
Check	1000000000	128	3/28/2024	100.00	-2700.00
Check	1000000000	129	3/28/2024	100.00	-2800.00
Check	1000000000	130	3/28/2024	100.00	-2900.00
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Check	1000000000	133	3/28/2024	100.00	-3200.00
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Check	1000000000	135	3/28/2024	100.00	-3400.00
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Check	1000000000	137	3/28/2024	100.00	-3600.00
Check	1000000000	138	3/28/2024	100.00	-3700.00
Check	1000000000	139	3/28/2024	100.00	-3800.00
Check	1000000000	140	3/28/2024	100.00	-3900.00
Check	1000000000	141	3/28/2024	100.00	-4000.00
Check	1000000000	142	3/28/2024	100.00	-4100.00
Check	1000000000	143	3/28/2024	100.00	-4200.00
Check	1000000000	144	3/28/2024	100.00	-4300.00
Check	1000000000	145	3/28/2024	100.00	-4400.00
Check	1000000000	146	3/28/2024	100.00	-4500.00
Check	1000000000	147	3/28/2024	100.00	-4600.00
Check	1000000000	148	3/28/2024	100.00	-4700.00
Check	1000000000	149	3/28/2024	100.00	-4800.00
Check	1000000000	150	3/28/2024	100.00	-4900.00
Check	1000000000	151	3/28/2024	100.00	-5000.00
Check	1000000000	152	3/28/2024	100.00	-5100.00
Check	1000000000	153	3/28/2024	100.00	-5200.00
Check	1000000000	154	3/28/2024	100.00	-5300.00
Check	1000000000	155	3/28/2024	100.00	-5400.00
Check	1000000000	156	3/28/2024	100.00	-5500.00
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Check	1000000000	162	3/28/2024	100.00	-6100.00
Check	1000000000	163	3/28/2024	100.00	-6200.00
Check	1000000000	164	3/28/2024	100.00	-6300.00
Check	1000000000	165	3/28/2024	100.00	-6400.00
Check	1000000000	166	3/28/2024	100.00	-6500.00
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Check	1000000000	169	3/28/2024	100.00	-6800.00
Check	1000000000	170	3/28/2024	100.00	-6900.00
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Check	1000000000	183	3/28/2024	100.00	-8200.00
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Check	1000000000	200	3/28/2024	100.00	-9900.00

## Financial Highlights

REPAY's Unique Model Translates Into A Highly Attractive Financial Profile

\$25.6B

2022 ANNUAL  
CARD PAYMENT  
VOLUME

252

SOFTWARE  
INTEGRATIONS<sup>(1)</sup>

61%

CASH FLOW  
CONVERSION<sup>(2)</sup>

30%

HISTORICAL  
CARD PAYMENT  
VOLUME CAGR<sup>(3)</sup>

37%

HISTORICAL  
GROSS  
PROFIT CAGR<sup>(3)</sup>

45%

HISTORICAL  
ADJUSTED  
EBITDA CAGR<sup>(3)</sup>

- ✓ Low volume attrition and low risk portfolio
- ✓ Differentiated technology platform & ecosystem
- ✓ Deeply integrated with client base
- ✓ Recurring transaction / volume-based revenue

1) As of 6/30/2023

2) Cash Flow Conversion calculated as 2022A Adjusted Free Cash Flow / 2022A Adjusted EBITDA. These are non-GAAP measures. See slide 1 under "Non-GAAP Financial Measures" and see slides 30 and 31 for reconciliations

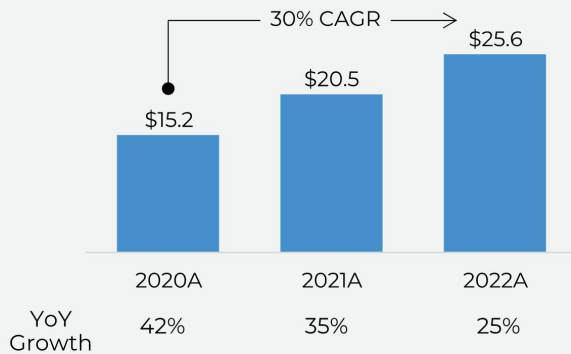
3) CAGR is from 2020A-2022A

## Significant Volume and Revenue Growth...



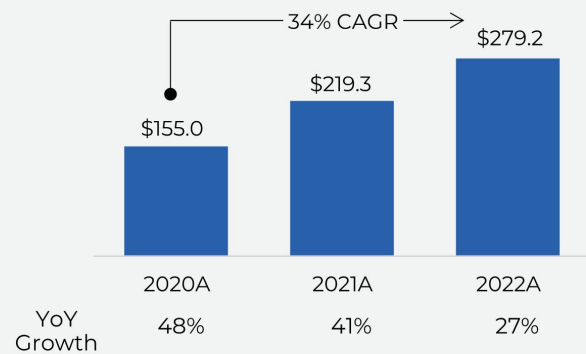
### TOTAL CARD PAYMENT VOLUME (\$BN)

REPAY has generated strong, consistent volume growth, resulting in ~**\$25.6Bn** in annual card processing volume in 2022



### REVENUE (\$MM)

REPAY's revenue growth has been strong, resulting in **34% CAGR** from 2020 to 2022

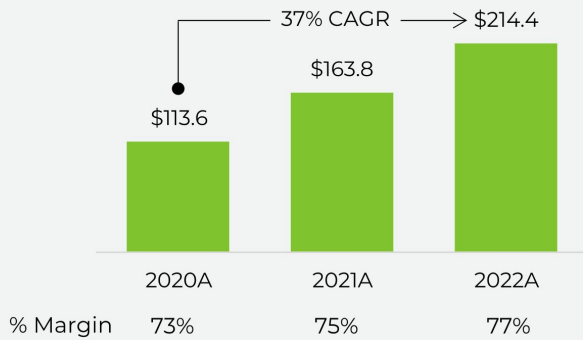


## ...Translating into Accelerating Profitability...



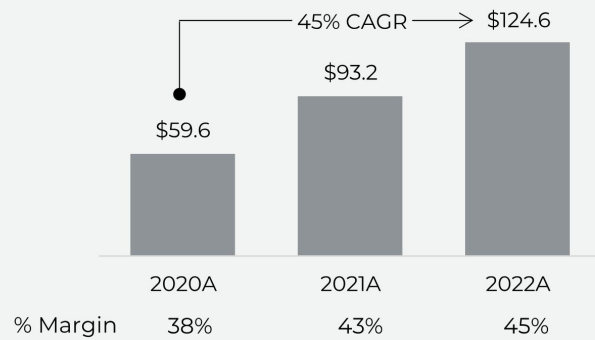
### GROSS PROFIT (\$MM)<sup>(1)</sup>

Gross margins are improving due to a decrease in processing costs



### ADJUSTED EBITDA (\$MM)<sup>(2)</sup>

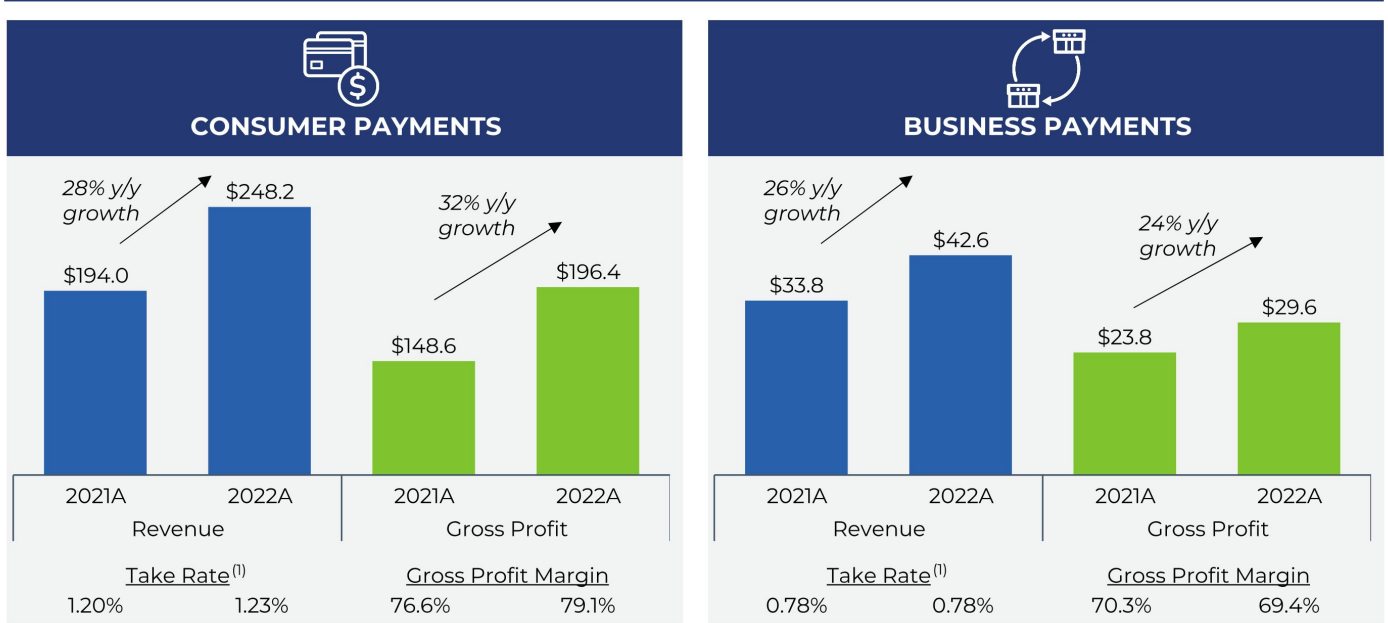
Highly scalable platform with attractive margins



1) Gross profit represents revenue less costs of services

2) These are non-GAAP measures. See slide 1 under "Non-GAAP Financial Measures" and see slide 30 for reconciliation

## ...Across Our Segments



1) Take rate represents revenue / card payment volume



## Adjusted EBITDA Reconciliation

(\$MM)	2020A <sup>(12)</sup>	2021A	2022A
<b>Net Loss</b>	<b>(\$117.4)</b>	<b>(\$56.0)</b>	<b>\$8.7</b>
Interest Expense	14.4	3.7	4.4
Depreciation and Amortization <sup>(1)</sup>	60.8	89.7	107.8
Income Tax Benefit	(12.4)	(30.7)	6.2
<b>EBITDA</b>	<b>(\$54.5)</b>	<b>\$6.6</b>	<b>\$127.0</b>
Loss on extinguishment of debt <sup>(2)</sup>	–	5.9	–
Loss on termination of interest rate hedge <sup>(3)</sup>	–	9.1	–
Non-cash change in fair value of warrant liabilities <sup>(4)</sup>	70.8	–	–
Non-cash change in fair value of contingent consideration <sup>(5)</sup>	(2.5)	5.8	(3.3)
Non-cash impairment loss <sup>(6)</sup>	–	2.2	8.1
Non-cash change in fair value of assets and liabilities <sup>(7)</sup>	12.4	14.1	(66.9)
Share-based compensation expense <sup>(8)</sup>	19.4	22.3	20.5
Transaction expenses <sup>(9)</sup>	10.9	19.3	19.0
Restructuring and other strategic initiative costs <sup>(10)</sup>	1.1	4.6	7.9
Other non-recurring charges <sup>(11)</sup>	1.8	3.3	12.3
<b>Adjusted EBITDA</b>	<b>\$59.6</b>	<b>\$93.2</b>	<b>\$124.6</b>

- 1) For the twelve months ended December 31, 2022 and 2021, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the business combination with Thunder Bridge, and client relationships, non-compete agreement, and software intangibles acquired through REPAY's acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software. For the twelve months ended December 31, 2020 reflects amortization of customer relationships, non-compete agreement, software, and channel relationship intangibles acquired through the Business Combination, and customer relationships, non-compete agreement, and software intangibles acquired through Repay Holdings, LLC's acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus and CPS. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
- 2) Reflects write-off of debt issuance costs relating to Hawk Parent's term loans.
- 3) Reflects realized loss of REPAY's interest rate hedging arrangement which terminated in conjunction with the repayment of Hawk Parent's term loans.
- 4) Reflects the mark-to-market fair value adjustments of the warrant liabilities.
- 5) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- 6) For the year ended December 31, 2022, reflects impairment loss related to trade names write-off of BillingTree and Kontrol. For the year ended December 31, 2021, reflects impairment loss related to trade names write-off of TriSource, APS, Ventanex, cPayPlus and CPS.
- 7) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- 8) Represents compensation expense associated with equity compensation plans.
- 9) Primarily consists of (i) during the year ended December 31, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payix, (ii) during the year ended December 31, 2021, professional service fees and other costs incurred in connection with the acquisition of Ventanex, cPayPlus, CPS, BillingTree, Kontrol Payables and Payix, as well as professional service expenses related to the January 2021 equity and convertible notes offerings, and (iii) during twelve months ended December 31, 2020, professional service fees and other costs incurred in connection with the acquisition of CPS Payments, and additional transaction expenses incurred in connection with the Business Combination and the acquisitions of TriSource Solutions, APS Payments, Ventanex and cPayPlus, as well as professional service expenses related to the June 2020 and September 2020 equity offerings.
- 10) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the years ended December 31, 2022, 2021, and 2020. Additionally, for the year ended December 31, 2022, reflects one-time severance payments.
- 11) For the year ended December 31, 2022, reflects one-time settlement payments to certain clients and partners, payments made to third parties in connection with expansion of our personnel, non-recurring performance incentives to employees, franchise taxes and other non-income based taxes, other payments related to COVID-19, non-cash rent expense, loss on disposal of fixed assets, and reflects loss on termination of lease. For the year ended December 31, 2021, reflects one-time payments to certain clients and partners, and other payments related to COVID-19. Additionally, to be consistent with the current year presentation, for the year ended December 31, 2021, reflects payments made to third parties in connection with expansion of our personnel and franchise taxes and other non-income based taxes. For the year ended December 31, 2020, reflects expenses incurred related to one-time accounting system and compensation plan implementation related to becoming a public company, payments made to third parties in connection with expansion of our personnel, franchise taxes and other non-income based taxes, one-time settlement payments to certain clients, and other payments related to COVID-19.
- 12) Does not include adjustments of \$32.6 million for the twelve months ended December 31, 2020, which were presented as pro forma adjustments in previously filed reports, for incremental depreciation and amortization recorded due to fair-value adjustments for Hawk Parent under ASC 805 as a result of Business Combination.

## Adjusted Free Cash Flow Reconciliation

(\$MM)	2021A	2022A
<b>Net Cash provided by Operating Activities</b>	<b>\$53.3</b>	<b>\$74.2</b>
Capital expenditures		
Cash paid for property and equipment	(2.9)	(3.2)
Cash paid for intangible assets	(20.6)	(33.6)
Total capital expenditures <sup>(1)</sup>	(23.5)	(36.8)
<b>Free Cash Flow</b>	<b>\$29.8</b>	<b>\$37.4</b>
Adjustments		
Transaction expenses <sup>(2)</sup>	19.3	19.0
Restructuring and other strategic initiative costs <sup>(3)</sup>	4.6	7.9
Other non-recurring charges <sup>(4)</sup>	3.3	12.3
<b>Adjusted free cash flow</b>	<b>\$56.9</b>	<b>\$76.6</b>
<b>Adjusted EBITDA</b>	<b>\$93.2</b>	<b>\$124.6</b>
<b>Adjusted free cash flow conversion<sup>(5)</sup></b>	<b>61%</b>	<b>61%</b>

- 1) Excludes acquisition costs that are capitalized as channel relationships.
- 2) Primarily consists of (i) during the year ended December 31, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payix, and (ii) during the year ended December 31, 2021, professional service fees and other costs incurred in connection with the acquisition of Ventanex, cPayPlus, CPS, BillingTree, Kontrol Payables and Payix, as well as professional service expenses related to the January 2021 equity and convertible notes offerings.
- 3) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the years ended December 31, 2022, and 2021. Additionally, for the year ended December 31, 2022, reflects one-time severance payments.
- 4) For the year ended December 31, 2022, reflects one-time settlement payments to certain clients and partners, payments made to third-parties in connection with expansion of our personnel, non-recurring performance incentives to employees, franchise taxes and other non-income based taxes, other payments related to COVID-19, non-cash rent expense, loss on disposal of fixed assets, and reflects loss on termination of lease. For the year ended December 31, 2021, reflects one-time payments to certain clients and partners, and other payments related to COVID-19. Additionally, to be consistent with the current year presentation, for the year ended December 31, 2021, reflects payments made to third-parties in connection with expansion of our personnel and franchise taxes and other non-income based taxes.
- 5) Represents Adjusted free cash flow / Adjusted EBITDA.



REPAY  
Realtime Electronic Payments

Thank you